Norah Jones breaks big at CHR and A/C, after proving herself at AAA, Smooth Jazz, and Hot A/C with "Don't Know Why." Recent adds are in at KMXV, KQKY, KFMC, WSYX, WIOG, KDOG, WWMM, KXKR, KDAL and more. She's sold over 500,000 copies of her album "Come Away With Me!!! Here's a record that stands out on the air! BlueNote

I'll trade Daunte Culpepper for Randy Michaels Dept: Clear Channel co-founder Red McCombs is selling more than half his stake in the company to repay a $200 million loan used to purchase the Minnesota Vikings. McCombs is selling 11.3 million shares of Clear Channel, nearly two percent of the company. He retains three million shares of the company, and family trusts hold an additional seven million shares, according to an SEC filing.

Mad At Gravity are rockin' with a major add at KQRC/Kansas City. Many stations are already showing big support on "Walk Away" including KXXR (15x), WHMH (12x), WWJO (13x), KUPD (12x), KIBZ (7x), and WRIF (8x). Top 5 phones at WHMH!

ARTISDirect

Wichita, KS spring book: Country KFDI wins the market, but look what rhythmic KQDS accomplished! KFDI 9.0-11.2, KQDS 5.7-9.5, KKRK 4.9-7.3, KEYN 5.4-6.1, KFXJ 3.6-5.5, KZSN 9.0-5.5, KRZZ 5.7-5.3, KRBB 8.0-5.3, KICT 7.9-4.8, KFBZ 2.8-4.7, KFTI 6.8-4.5, KNSS 3.9-4.5, KYQQ 1.3-3.1, KTLI 3.6-3.0, KFAM 3.0-2.2, KQAM 2.1-1.6, KFHM-FM 1.4-1.2, KMYR-AM 1.3-1.2, KMXW 1.1-0.9, KSJM **-0.6, KANG 1.1-0.6, KSGL 0.5-0.5, KCVW **-0.5.

Impacting Adult Alternative in a few weeks, it’s Feel and their breakthrough song “Won’t Stand In Your Way.” It’s former members of Wanderlust, and you’ll see them at the Boulder Triple A summit next week. Watch for it/them! Curb

Longtime talk show host and former fiery Minneapolis council member Barbara Carlson won’t be returning to the airwaves at Hubbard’s KSTP-AM. The controversial host left the station on July 3rd, with Ron Rosenbaum and Dan Conry subbing for her. Her contract wasn’t renewed. Failing victim to the same non-renewal on the FM side is PM driver Rob Poulan. He’ll stay on the air until a replacement is named (see Jobs).

What a fantastic first week for LeAnn Rimes! Over 150 adds at multiple formats, including 94 monitored, indicator, or BDS adds! “Life Goes On” is an instant smash! Midwest tastemakers like KKKR, WMT, WZEE, WKSZ, KRTI, WFMK, KFRX, WLTQ, WPPY, KSLI, WKHZ, KFBZ, KROC, and KQKY have already added it! Plenty more are comin’ so don’t miss out! Curb
Lafayette, IN spring book: Top 40 WAZY does it again. WAZY-FM 12.0-12.3, WASK-FM 10.6-10.1, WXXB 9.9-10.1, WKHY 9.2-9.4, WKOIA 12.7-8.7, WSHP 8.5-8.7, WGLM 4.9-6.5, WLFF 4.2-4.3, WASK-AM **-2.2, WLS-AM 2.8-2.2, WAZY-AM 1.4-1.4, WFBQ-FM 1.4-1.4, WGN-AM **-0.7, WIBC-AM **-0.7, WMVP-AM **-0.7, WRZX-FM **-0.7, WSHW 1.4-0.7.

Bonneville’s 101.1 The River WRVR/St. Louis has raised over $722,000 for the Children’s Miracle Network this week during a special radio-thon. OM Mark Edwards reports that morning host Trish Gazall and middayer Vic Porcelli broadcast for two days at Children’s Hospital and two days at Cardinal Glennon Hospital.

JJ Davis WAZY/Lafayette, IN PD checked in this week to announce that Justin Laiser is coming in from sister Classic Rocker WZOW/South Bend as the new PD/MD for Country sister WLFF, while MD imaging Director KKSR/St. Cloud, MN. Meanwhile, current WZEE night guy/Imaginor/Night jock position. Joey has also worked as APD at CHR announcer that WAZY/Lafayette, IN PD checked in this week to an JJ Davis Hospital.

Christian KZZQ (Q99.5)/Des Moines is receiving lots of attention through the local CBS-TV affiliate for a series they are running on Christian music’s recent boom. KZZQ has been working with the TV station for months on this series. According to KZZQ’s Dave St. John, “It’s great to see Q music getting this much exposure, but to watch programmers at OTHER stations in the market acknowledging it’s growth is great. We’re excited to see the story is balanced and effectively drives home the non-religious nature of Q99.5 and our artists.”

Congratulations to Oldies WOMC/Detroit morning man and Motor City radio legend Dick Puritan, who celebrated 37 years in Detroit morning drive today (8/9)! Puritan moved into the morning slot on August 9, 1965, and, except for a short period in Baltimore, he’s been waking up Detroit ever since! Check out the tribute, including classic audio clips, at www.keener13.com.

Westlife is back with a great dance-pop anthem called “World Of Our Own.” These European chart mainstays have already had ten number one hits in England! Now, they’re taking over the U.S. and in their first week they’ve scored big adds at KCHZ, KKRD, WCIL, WNDV, KROC, and WKST. Check it out! RCA Kalamazoo, MI spring book: T40 WKFR drops a bit, but stays the leader. WKFR 12.5-12.0, WRKR 10.7-9.8, WBCT 6.3-8.4, WFAT 4.0-6.9, WNNW-AM 7.7-5.8, WQLR 7.4-5.5, WNNW-AM 4.4-4.7, WKZQ 3.7-4.4, WKMI 4.0-3.6, WOOD-FM 4.8-3.6, WGRD 2.2-2.9, WQXC 3.7-2.9, WKLQ 1.8-2.5, WAKV **--1.8, WSXN 1.1-1.8, WZUU **-1.5, WJXQ **-1.1, WQSN **-1.1, WBCK-AM **-0.7, WWKN 1.1-0.7.

Following the usual rabble-rousing and bitching, Jonathan Adelstein has finally received the nod of the Senate Commerce Committee for a seat on the FCC. The South Dakota native and longtime aide to Senate Majority Leader Tom Daschle told committee members that he’ll be an advocate for rural America. He also has expressed his concern regarding TV content during hours when children may be watching, saying that “Broadcasters ought to be real vigilant about what goes out.”

Saga’s WLZR/Milwaukee afternooner/imaging director Ryan Castle exits to join his former boss, Troy Hanson (they were at KAZR/Des Moines prior to Troy landing in Detroit, and Ryan at KXXR/Minneapolis) at Miami’s WZTA!

Spirit Lake, Iowa, has a new non comm sign-on as 50kW 88.9 FM KJIA takes to the airwaves. Minnesota-Iowa Christian Broadcasters is the owner, and the new signal relays programming from sister KJLY/Blue Earth, MN.

Hoobastank is enjoying multi-format success with “Running Away”, doing great at CHR and Hot A/C, while already a household name in rock, alternative, and active. The “top spin award” goes to WDAY/Fargo with 33 plays this week. Other spin leaders include WXSS (30x), WCIL (25x), WDJX (24x), KKCK (25x), WXPL (29x), KYYY (17x), KMWV (19x), WKSZ (23x), KJCK (32x), and KFMC (30x). Island-Def Jam

The Des Moines area will have one less sports-talker as of September 3, according to the Des Moines Register. AM 940 KXTK/Des Moines will switch to a Christian format as its LMA with Saga Broadcasting comes to a close. Riverside Radio will regain control of the station. The Des Moines sports-talk market is crowded, with Clear Channel’s sports KXNO and Lifestyle Communications’ two-signal FM simulcast called “The Jock.”

Des Moines, IA spring book: N/T WHO does it again. WHO-AM 10.5-11.5, KKDM 10.3-9.7, KIOA 7.9-8.5, KGGO 6.4-7.1, KAZR 6.5-6.6, KSTZ 6.5-5.6, KJYJ 4.6-5.4, KLTI 5.9-4.9, KHKI 4.1-4.8, KRKO 3.8-4.2, KVJZ 3.8-4.2, KRNT 3.3-4.1, KMXD 4.7-3.7, KSTZ 6.5-5.6, KJJY 4.6-5.4, KLTI 5.9-4.9, KHKI 4.1-4.8, KRKO 3.8-4.2, KVJZ 3.8-4.2, KRNT 3.3-4.1, KMXD 4.7-3.7, KCCQ 2.3-2.2, KZZQ 1.1-1.5, KJJC/KLRX 1.1-1.2.

“Running Away”
Doing great at CHR, rock, alternative, and Hot A/C.
Big spins at WXSS (30x), WDJX (24x), WZPL (29x), WDAY (33x), and KQKY (27x)!

Norah Jones “Don’t Know Why” Added at KMXV, KQKY, KSRC, KFMC! Major airplay at KS95 (40x), KALC (42x), KDOG (25x), KYKY (18x) KTCZ (23x), KZSR (28x), WIOG (30x) and more.

Running Away logo

Norah Jones - Don’t Know Why logo

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net
Steve Holy is custom made for A/C everywhere as WLTE, KUDL, and WFMK add the holiest of hitbounds! “Good Morning Beautiful” is a natural! Curb

DJ Broadcasting’s KBKK/Pillager-Brainerd drops its adult standards format to enter a crowded Brainerd Lakes area country format battle. The change occurred last Monday. Instead of competing with KLKS, the station will now compete with KBLB, KKIN, WYJO, KFGL, and KKWS for country listeners.

Several weeks ago, the TATTLE reported that Northern Lights Public Radio in Grand Forks, ND, would be going dark, and the last broadcast for AM 1370 KUND and 90.7 KFJM was set for July 31. However, instead of going dark, the stations are now simulcasting programming from North Dakota Public Radio and crosstown 89.3 KUND-FM/Grand Forks. Currently, the University of North Dakota owns KUND and KFJM, and had decided to let the stations go dark due to budget constraints. But in lieu of letting the licenses expire, North Dakota Public Radio is now seeking permission to program and operate the two stations. They plan to return to a mix of adult alternative, folk, and jazz similar to that of Northern Lights Public Radio if permission is granted.

Def Leppard’s new video for “Now” chronicles the life of a Def Leppard concert T-shirt from 1983 through its 2002 sale to an excited young fan on E-bay. This story is not far-fetched, as Def Leppard concert T-shirt from 1983 through its 2002 sale to an excited young fan on E-bay. This story is not far-fetched, as Def Leppard’s hit “Now” has gained over 300 spins a week at multiple formats, and their new album “Everyone.” This regional success story has gained over 300 spins a week at multiple formats, and their new album “Everyone.” This regional success has gained over 300 spins a week at multiple formats, and played in front of influential programmers at the Conclave.

South Bend spring book: WNDV wins again. WNDV 11.7-11.6, WBYT 8.2-10.3, WSN5 10.4-9.3, WRBR 7.0-8.6, WSBT 8.2-7.3, WUBU 4.7-6.6, WZOC 6.3-6.0, WAOR 6.0-5.0, WHLY 4.4-4.3, WSMK 5.4-4.3, WGTC/WHPZ 1.5-3.0, WFRN 2.2-2.7, WHFB 1.6-2.3, WZOW 2.8-2.0, WGN-AM 1.3-1.3, WLS-AM **-1.0. (Fall ‘01-Spring ’02)

Sure to make Ole happy, it’s a new sign on with an interesting format at 102.1 WOLF/Lena, IL. Lena Radio Broadcasting (also the owners of WEKZ AM & FM) signed on new signal “Hit Radio Q-102.1” last Friday at 4pm. Q-102.1 programs a classic hits format, emulating the sound of WLS/Chicago in the late 1970’s. General manager Scott Thompson says, “It’s the WLS of the 70s. The feel, the personalities, the attitude, and of course, the music. It’s all there.”

Mankato-New Ulm-St. Peter, MN spring book: Rock KXLXP over-takes county KYSM, with hot AC KCEZ scoring a nice spring. KXLXP 9.4-11.3, KEEZ 7.2-9.8, KRBI 8.0-9.8, KYSM-FM 11.6-9.0, WCCO 9.4-9.0, KXAC 6.5-6.0, KTOE 7.2-5.3, KDOG 5.8-4.5, KTB 3.6-4.5, KNUJ-FM **-3.0, KNUJ-AM 4.3-3.0, KDWB 0.7-2.3, KQQL **-2.3, KFAN 1.4-1.5, KYSM-AM 2.9-1.5, KFMC-FM **-0.8.
Changes too. WDRQ/Detroit inks a deal with specialty voice actor Mike Scott Kaminski to provide the station with official punch-up voiceover guy duties, meanwhile voice over talent Matt Anthony inks a deal to become the new station voice for Cumulus’ WWXX & WXWX (96.9 & 107.5 The Fox/Appleton-Oshkosh, WI…Charlie Popcorn has reportedly resigned as Sales Manager/ PD at AC KDAL/Duluth, MN and is expected to take over a group GM position somewhere south next week…former WYFM & WHOT/Youngstown air-talent Brandy segues to WQAL/Cleveland as mid-day air personality, replacing Rebecca Wilde who has since moved into the station’s morning slot to join Danny Czekalinski from 5:30-10am…WGRF/Indianapolis moves Buzz Craven from mid-days to afternoons, picking up imaging duties as well. He trades places with APD Fritz Moser who will be able to concentrate more on programming in mid-days…according to reports from the Oakland Press, sports WDFN-A/Detroit afternoon co-host Mike Stone renews his contract with the Clear Channel station, with terms undisclosed…Eagle Radio’s KINA/Salina, KS is reportedly flipping the format from News/Talk to Classic Country with Bill Ray, PD of Country sister KSKG, assuming the programming post… Chicago based Cornerstone Promotions has hired TNT as National Mix-show Manager. TNT was formerly at Bloodline/Def Jam Records where he ran National Street Promotions…WRBR/South Bend, IN PD/MD Mark McGill has exited.

Top Tip: Canada’s Honeymoon Suite and “The Way I Do” on Wild Fire. Adding across the border now, and look for it soon stateside!

Returning to Radio in 2002: TalenTrak! Learn how to be a better on-air talent in just one day, October 19th at the Hyatt Oak Brook Hotel in suburban Chicago, IL!! Get your career back on track for $49 bucks!! Intimate seminars! Supreme networking! Bring a scoped aircheck, and be critiqued by an esteemed faculty which will include Mary Ellen Kachinske (WTMX/Chicago), Tim Richards (WKQX/Chicago), Elroy Smith (WGCI/Chicago), Karen Young (TrueTalent), and many more to be announced. Keynote: Radio Legend, John “Records” Landecker! Visit www.theconclave.com for details.

Quad Cities, IL/IA spring book: WLLR Leads the pack. WLLR 12.2-12.3, WHTS 8.8-10.3, KCQQ 10.3-8.5, KMXG 6.6-7.8, KORB 8.0-7.3, WOC 8.0-7.0, KUUL 6.4-6.0, WXLP 4.5-5.8, KBXK 6.6-5.0, KBOB 1.6-5.0, WKBF 5.6-3.8, KJOC 1.6-1.0, WGN 1.1-1.0, WJRE **-1.0, WMT-AM **-1.0.

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