

What's That Sound: An Introduction To Rock And Its History

John Rudolph Covach

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Probably Rock N' Roll. What's That Sound? An Introduction to Rock and Its History is the fourth edition of the book by Director of the Institute for Popular Music John Covach. That sound you hear could also be the American pop band The M. That sound you hear could also be the American pop band The Monkees. September 12th is the 50th anniversary of the debut of their show. TRENDING. An Introduction to Rock and Its History. Fifth Edition. Paperback. See all options and formats starting at. \$40.00. John Covach (Author, University of Rochester), Andrew Flory (Author, Carleton College). Overview | Instructor Resources. The perfect mix of music and history. The #1 text and digital media package, What's That Sound? helps students understand rock first and foremost as music, emphasizing concepts and listening skills. In addition, rich analysis of the forces that shaped this vibrant style help readers connect the music with its cultural and historical context. With the fifth edit history of rock ch. 13 2013-12-11. exam 1 2012-02-14. history of rock test 1 jt 2012-02-14. exam#1 study guide deck 2016-03-08. Skillfully used marketing opportunities to capitalize on its musical success. All of the following are possible reasons for the disco backlash except. COMPANY. About Us Contact Help. STUDY MATERIALS. By College By High School By Country. Download our app to study better.