Multicultural Communications: A Bibliography

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Multicultural Communication

Good communication can make the relationship between companies better. It can avoid some potential problems that might cause a misunderstanding of intentions between each other. Also, good communication can convey what people wish to express to others.

Multicultural workforces are now the reality for a growing number of managers. Changes in the workforce demographics resulting from globalization have resulted in a practical concern about the management of multicultural teams (Hoerr, 2005). The workforces in many nations of the world are increasingly more diverse along such dimensions as gender, race, and nationality (Fullerton, 1987; Johnston, 1991).

Intercultural Bibliographies. Often newcomers to the field ask for some basic background reading. The following texts, listed by category and then alphabetically by author, offer an overview of the field from a variety of perspectives. The categories are: Education in U.S. Domestic and International Contexts.

- Schein, E. H. Organizational Culture and Leadership. PURPOSE OF INTERCULTURAL COMMUNICATION

The primary purpose of intercultural communication is to increase understanding of culturally mediated communication phenomena. Within this goal, there are three distinct research avenues: culture specific, culture general and intercultural interaction. The culture specific focuses on identifying the communication behaviors of a specific culture. The culture general seeks to identify commonalities or universals across cultures. A combination of both culture-specific and culture general integrates different cultures interacting hence called intercultural communication.