Il filtro

By Eli Parisier
Genre : Computers

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Il filtro by Eli Parisier is Computers Ti svegli una mattina e ti trovi in un mondo in cui tutti la pensano come te. Tutti hanno le tue stesse idee politiche, le tue convinzioni religiose, i tuoi gusti culinari. Nessuna discussione con chi la pensa diversamente. Benvenuto nell’era della personalizzazione. Nel dicembre 2009 Google ha cominciato ad alterare i risultati delle ricerche a seconda delle abitudini dei suoi utenti. La corsa a raccogliere la maggior quantità possibile di dati personali su cui customizzare la nostra esperienza online è diventata una guerra che i giganti di internet – Google, Facebook, Apple e Microsoft – stanno combatte non sempre tregua. Dietro le quinte, una schiera sempre più folta di società di raccolta dati sta mappando le nostre informazioni personali, dalle preferenze politiche al paio di scarpe che abbiamo adocchiato online, per venderle agli inserzionisti. Il risultato: ognuno vive la propria vita in un mondo fatto a misura di marketing che finisce per diventare costrittivo, ciò che Eli Pariser chiamala «bolla dei filtri». Un’isola di sole notizie gradevoli, attinenti ai nostri interessi e conformi alle nostre convinzioni, che lascia sempre meno spazio a punti di vista diversi e a incontri inaspettati, limita la scoperta di fonti di creatività e innovazione, e restringe il libero scambio delle idee. Un’invisibile e inquietante rivoluzione che distorce il nostro modo di apprendere, conoscere e informarci, fino a stravolgere la formazione dell’opinione pubblica e il funzionamento della democrazia. Fra cyberscettici e cyberottimisti, Il Filtro ci spiega come internet, sotto la pressione delle esigenze di monetizzazione dei colossi web, sta avvitanne su di sé. Sbircia nei segreti di server farm, algoritmi, imprenditori fanatici e analisti della guerra dell’informazione; indaga le conseguenze dello strapotere delle corporation nell’era digitale; infine, indica nuove strade che permettano alla Rete di mantenere le sue promesse libertarie di cambiamento.

More Recommended Books

Implementing the IBM General Parallel File System (GPFS) in a Cross Platform Environment

By : IBM Redbooks
This IBM® Redbooks® publication provides a documented deployment model for IBM GPFS™ in a cross-platform environment with IBM Power Systems™, Linux, and Windows servers. With IBM GPFS, customers can have a planned foundation for file systems management for cross-platform access solutions. This book examines the functional, integration, simplification, and usability changes with GPFS v3.4. It can help the technical teams provide file system management solutions and technical support with GPFS, based on Power Systems virtualized environments for
The Moment It Clicks: Photography secrets from one of the world's top shooters

By: Joe McNally
This is the eBook version of the printed book. If the print book includes a CD-ROM, this content is not included within the eBook version. THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world’s top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe’s not on assignment for the biggest-name magazines and Fortune 500 clients, he’s in the classroom teaching location lighting, environmental portraiture, and how to “get the shot” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe’s sessions to life. What makes the book so unique is the “triangle of learning” where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, “An editor at National Geographic once told me...” and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe’s brilliant images that perfectly illustrates the technique (you’ll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those “Ah ha!” moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that “moment it clicks.”

Manual do Usuário MailChimp

By: Carlos Varela
No mundo do Marketing Digital a prática do e-mail Marketing é uma das principais táticas de uma estratégia de sucesso. Na era das redes sociais, o e-mail marketing mais uma vez prova ser uma ótima forma de comunicação, tanto para aperfeiçoar a comunicação nas redes sociais como para um público que não está nelas.

Penetration Testing with Shellcode

By: Hamza Megahed
Master Shellcode to leverage the buffer overflow concept About This Book • Understand how systems can be bypassed both at the operating system and network level with shellcode, assembly, and Metasploit • Learn to write and modify 64-bit shellcode along with kernel-level shellcode concepts • A step-by-step guide that will take you from low-level security skills to covering loops with shellcode Who This Book Is For This book is intended to be read by penetration testers,
malware analysts, security researchers, forensic practitioners, exploit developers, C language programmers, software testers, and students in the security field. Readers should have a basic understanding of OS internals (Windows and Linux). Some knowledge of the C programming language is essential, and a familiarity with the Python language would be helpful. What You Will Learn • Create an isolated lab to test and inject shellcodes (Windows and Linux). • Understand both Windows and Linux behavior. • Learn the assembly programming language. • Create shellcode using assembly and Metasploit. • Detect buffer overflows. • Debug and reverse-engineer using tools such as GDB, edb, and Immunity (Windows and Linux). • Exploit development and shellcodes injections (Windows & Linux). • Prevent and protect against buffer overflows and heap corruption. In Detail Security has always been a major concern for your application, your system, or your environment. This book's main goal is to build your skills for low-level security exploits, finding vulnerabilities and covering loopholes with shellcode, assembly, and Metasploit. This book will teach you topics ranging from memory management and assembly to compiling and extracting shellcode and using syscalls and dynamically locating functions in memory. This book also covers techniques to compile 64-bit shellcode for Linux and Windows along with Metasploit shellcode tools. Lastly, this book will also show you to how to write your own exploits with intermediate techniques, using real-world scenarios. By the end of this book, you will have become an expert in shellcode and will understand how systems are compromised both at the operating system and network level. Style and approach This practical guide helps you understand buffer overflows and how to become creative about creating shellcode, looking inside code and analyzing it, and mastering the injection of shellcode into infected code. At the end of the book, there is a recap with a real-world scenario.

**Implementing High Availability and Disaster Recovery in IBM PureApplication Systems V2**

By : **IBM Redbooks**  
This IBM Redbooks publication describes and demonstrates common, prescriptive scenarios for setting up disaster recovery for common workloads using IBM WebSphere Application Server, IBM DB2, and WebSphere MQ between two IBM PureApplication System racks using the features in PureApplication System V2. The intended audience for this book is pattern developers and operations team members who are setting up production systems using software patterns from IBM that must be highly available or able to recover from a disaster (defined as the complete loss of a data center).

**Learning OpenCV 3**

By : **Adrian Kaehler & Gary Bradski**  
Get started in the rapidly expanding field of computer vision with this practical guide. Written by Adrian Kaehler and Gary Bradski, creator of the open source OpenCV library, this book provides a thorough introduction for developers, academics, roboticists, and hobbyists. You’ll learn what it takes to build applications that enable computers to "see" and make decisions based on that data. With over 500 functions that span many areas in vision, OpenCV is used for commercial applications such as security, medical imaging, pattern and face recognition, robotics, and factory product inspection. This book gives you a firm grounding in computer vision and OpenCV for building simple or sophisticated vision applications. Hands-on exercises in each chapter help you apply what you’ve learned. This volume covers the entire library, in its modern C++ implementation, including machine learning tools for computer vision. Learn OpenCV data types, array types, and array operations: Capture and store still and video images with HighGUI, transform images to stretch, shrink, warp, remap, and repair. Explore pattern recognition, including face detection. Track objects and motion through the visual field. Reconstruct 3D images from stereo vision. Discover basic and advanced machine learning techniques in OpenCV.
Android. Tworzenie aplikacji w oparciu o HTML, CSS i JavaScript

By: Jonathan Stark & Brian Jepson


By: Mike Meyers & Scott Jernigan
Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. A fully updated CompTIA Security+ exam guide from training and exam preparation expert Mike Meyers Take the CompTIA Security+ exam (exam SY0-501) with confidence using the comprehensive information contained in this highly effective study resource. Like the exam, the guide goes beyond knowledge application and is designed to ensure that security personnel anticipate security risks and guard against them. In Mike Meyers’ CompTIA Security+ Certification Guide, Second Edition (Exam SY0-501), the bestselling author and leading authority on CompTIA A+ certification brings his proven methodology to IT security. Mike covers all exam objectives in small, digestible modules that allow you to focus on individual skills as you move through a broad and complex set of skills and concepts. The book features hundreds of accurate practice questions as well as a toolbox of the author’s favorite network security related freeware/shareware. • Provides complete coverage of every objective on exam SY0-501 • Electronic content includes 20+ lab simulations, video training, and hundreds of practice exam questions • Written by computer security and certification guru Mike Meyers

Fundamentals of Office 365

By: Kevin Wilson
Learn Office 365 the easy way. Clear concise and to the point... Learn how to use and navigate Office 2016, the latest update to Microsoft’s Office 365 Suite. With plenty of screen prints, photographs and illustrations, this guide explores Upgrading to Office 2016 Notable new features of Office 2016 Getting started with Office Online using Sway, Docs, OneDrive, Mail & Calendar Using Office Mobile on tablets and phones Constructing professional looking documents with Word 2016 Adding and using graphics, photographs and clipart Changing fonts, creating tables, graphs and formatting text Creating presentations for your lessons, lectures, speeches or business presentations using PowerPoint 2016 Adding animations and effects to PowerPoint slides Using Excel 2016 to create spreadsheets that analyse, present and manipulate data. Creating Excel charts, graphs, functions and formulas The basics of Microsoft Access databases Keeping in touch with friends, family and colleagues using Microsoft Outlook 2016 Maintaining calendars and keeping appointments with Outlook. Taking notes with OneNote 2016 and more... Techniques are illustrated step by step using photography and screen prints throughout, together with concise, easy to follow text from an established expert in the field. Whether you are new to Microsoft Office or Office 365, upgrading or an experienced user needing a refresher or update, this book will provide you with a firm grasp of the underpinning foundations and equip you with the skills needed to use Office effectively and productively.
What Is Data Science?

By: Mike Loukides

We've all heard it: according to Hal Varian, statistics is the next sexy job. Five years ago, in What is Web 2.0, Tim O'Reilly said that "data is the next Intel Inside." But what does that statement mean? Why do we suddenly care about statistics and about data? This report examines the many sides of data science -- the technologies, the companies and the unique skill sets. The web is full of "data-driven apps." Almost any e-commerce application is a data-driven application. There's a database behind a web front end, and middleware that talks to a number of other databases and data services (credit card processing companies, banks, and so on). But merely using data isn't really what we mean by "data science." A data application acquires its value from the data itself, and creates more data as a result. It's not just an application with data; it's a data product. Data science enables the creation of data products.
Il filtro è interamente in alluminio alimentare. The filter it's made in food safe Aluminium. Atttenzione: si deve assolutamente surdimensionare anche il filtro. Warning: it is absolutely necessary to also oversize the filter. Funge da coprioculare ruotante un filtro rosso. A red filter acts as a rotating eyepiece cover. Pensiamo di poter creare un filtro collettivo. We think that we can actually create a crowdsourced filter. Scollegare il filtro e rimuoverlo dalla postazione. Unplug the filter and remove it from the installation. Il Filtro nasce in occasione del festival Glocalnews, ossia il festival del giornalismo digitale che guarda il mondo da una...Â See more of Il Filtro on Facebook. Log In. or. Create New Account. See more of Il Filtro on Facebook. Log In. Forgotten account?