

88th Annual Food & Nutrition Conference & Expo

The country's most comprehensive exhibition devoted to nutrition will be held this October 22-25 at the America's Center, St Louis, MO, during the annual Food & Nutrition Conference & Expo.

More than 270 companies from across the nation will introduce and display the latest in nutritional food products; food equipment; educational materials; software programs; and numerous services to assist dietitians, nutritionists, and dietetic technicians engaged in government, public and private health care, foodservice, and education. In addition, ADA will present an invaluable series of ses-

sions and workshops focusing on vital and current industry issues.

The following is a preview of the exhibiting companies as of July 1, 2005. Approximately 6.5 hours of unopposed viewing time will be provided each exhibit day so you may discover the latest techniques and the newest technologies, equipment, educational resources, products, and services . . . and you can earn continuing education credits while viewing the exhibits!

(Product descriptions are provided by exhibiting companies and do not constitute ADA endorsement.)

4WebMed
Booth 405
Miramar, FL 33025
877/493-2633 (p)
954/441-9577 (f)
info@4webmed.com
www.4webmed.com

4WebMed offers nationwide home delivery of specialized nutritional products. We stock most national manufacturers' products (including Hormel HealthLabs, Lyons, Nestle, Ross and more.) Our flexible program provides patients with the ability to order frozen and shelf-stable products, as well as break cases and mix flavors.

A la Cart, Inc
Booth 729
Charlotte, NC 28273
704/583-6070 (p)
704/583-5961 (f)
mrichardson@alacartinc.com
alacartinc.com

A la Cart's System II offers the latest in retherm technology utilizing state-of-the-art electronics with unique features: heaters with programmable intensity, a self diagnostic check before each meal, HACCP compliance, and centralized monitoring. See our new "mini" SatServe bulk unit: durable, compact, and uses a 120-V outlet.

ABKIT, Inc
Booth 421
New York, NY 10006
800/226-6227 (p)
212/292-1542 (f)
info@abkit.com
www.abkit.com

ABKIT, Inc, specializes in high-quality natural products such as alphabetic[®], the once-a-day multivitamin for people with diabetes; CamoCare[®] chamomile-based skin care products for sensitive skin; and the Kwai[®] family of research-backed phytomedicines. ABKIT is committed to providing these and other fine products to benefit people everywhere.

AC LaRocco Pizza Company
Booth 436
Spokane, WA 99206
509/924-9113 (p)
509/922-3085 (f)
karen@aclarocco.com
aclarocco.com

Our exhibit will include an oven, a pizza warmer, and all eight varieties of AC LaRocco Pizza.

ADA/ConAgra Foods "Home Food Safety . . . It's in Your Hands"
Booth 1240
Chicago, IL 60614
312/240-2848 (p)
312/240-9382 (f)
kclull@edelman.com

Stop by the ADA/ConAgra Foods "Home Food Safety . . . It's in Your Hands" booth to receive helpful home food safety information and tools including moist towelettes, educational tip sheets, brochures, and new home food safety giveaways.

ADM Kao LLC
Booth 336
Decatur, IL 62526
217/451-3266 (p)
217/451-7026 (f)
paul_tutt@admworld.com
Enova[™] is a unique oil for the US marketplace, manufactured through a patented process which uses soy and canola and converts them into an oil rich in diglycerides. Studies show that compared to traditional oils, less Enova[™] oil is stored in the body as fat.

Advance Food Company
Booth 935
Enid, OK 73701
800/259-6656 (p)
972/463-4308 (f)
marketing@advancefoodcompany.com
www.advancefoodcompany.com

Advance Food Company is a producer of all kinds of portion control meat products: beef, pork, chicken, veal, and lamb. Advance also has a line of pureed meat products along with "grab n go" products.

Agricultural Research Service Human Nutrition Research Program
Booth 516
Beltsville, MD 20705-5130
301/504-1633 (p)
301/504-1641 (f)
dianneodland@ars.usda.gov
www.ars.usda.gov

Highlights cutting-edge research devoted to providing a nutritious food supply, promoting nutritional health and quality of life, reducing morbidity and mortality associated with chronic diseases, and developing sound dietary recommendations.

doi: 10.1016/j.jada.2005.08.005

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Ajinomoto Food Ingredients, LLC
Booth 1547
Chicago, IL 60631
773/714-1436 (p)
773/714-1431 (f)
www.msginfo.com

Ajinomoto, the world's first and largest manufacturer of monosodium glutamate, as well as other food ingredients, will display printed materials about flavor enhancement and food ingredient safety for both professional and consumer audiences.

AkPharma Inc
Booth 635
Pleasantville, NJ 08232
609/645-5100 (p)
609/645-0767 (f)
jkowalczyk@akpharma.com
www.prelief.com

Taking two Prelief tablets with meals can help your patients in many ways. It takes the acid out of foods so your patients are less likely to suffer from food-induced heartburn, urinary urgency, and bladder pain from interstitial cystitis. Stop by our booth to discover how you can recommend Prelief to your patients.

Aladdin Temp-Rite
Booth 1429
Hendersonville, TN 37075
800/888-8018 (p)
615/537-3709 (f)
ahatchett@aladdin-atr.com
www.aladdintemprite.com

An industry leader in meal delivery systems, including Convect-Rite™ III, a state-of-the-art convection retherm system and the new Heat On Demand® Ultra induction pellet system. Completing you meal service, Aladdin also carries a full line of supply items from designer tray covers to insulated beverage ware and china.

Almond Board of California
Booth 834
Modesto, CA 95554
209/549-8262 (p)
209/549-8267 (f)
www.almondsarein.com

Almonds are recognized for their heart-health benefits and emerging research illustrates almonds' role in weight maintenance. Crunchy, tasty, and versatile, almonds are a leading source of vitamin E and magnesium and offer protein, dietary fiber, potassium, calcium, phosphorus, iron, and monounsaturated fats. Complimentary practitioner and patient education materials available.

AltiPlano Gold
Booth 522
San Francisco, CA 94115-6678
415/928-9928 (p)
415/358-5564 (f)
info@altiplanogold.com
www.altiplanogold.com

100% guaranteed gluten-free and wheat-free. AltiPlano Gold™ offers a line of instant hot quinoa cereals naturally high in fiber and protein.

American Association of Diabetes Educators
Booth 1242
Chicago, IL 60603
800/338-3633 (p)
312/424-2427 (f)
aade@aadenet.org
www.diabeteseducator.org

The American Association of Diabetes Educators (AADE) is a professional membership organization dedicated to advancing the practice of diabetes self-management training and care for the treatment and prevention of diabetes. AADE provides continuing education opportunities, publications, and resources to advance the role of diabetes educators.

American Cancer Society
Booth 335
Atlanta, GA 30329
800/ACS-2345 (p)
www.cancer.org

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

American Council for Fitness and Nutrition
Booth 330
Washington, DC 20033
800/953-1700 (p)
info@acfn.org
www.acfn.org

The American Council for Fitness and Nutrition (ACFN) is a nonprofit organization that brings together food and beverage companies, associations, and health and nutrition advocates to work toward viable long-term solutions to the nation's obesity epidemic. ACFN represents a diverse group of organizations and is guided by an advisory board of independent experts.

American Egg Board
Booth 1222
Park Ridge, IL 60068
847/296-7043 (p)
847/296-7007 (f)
aeb@aeb.org
www.aeb.org

American Egg Board will be displaying educational and promotional materials, quantity recipe cards, foodservice booklets, and egg preparation and handling information.

American Heart Association
Booth 1110
Dallas, TX 75231
214/706-1810 (p)
214/706-1932 (f)
juliana.venza@heart.org
www.americanheart.org

This year the American Heart Association, the nation's leading voluntary organization, will share a sampling of its latest nutritional resources—and more. Learn about how the Food Certification Program's heart-check mark can easily and reliably aid your patients in finding foods low in saturated fat and cholesterol. Also available will be additional information on the Association's various consumer education programs.

American Institute for Cancer Research
Booth 1538
Washington, DC 20009
202/328-7744 (p)
202/328-7226 (f)
aicrweb@aicr.org
www.aicr.org

Don't miss our consumer education materials. AICR funds research and public education programs on the link between diet and cancer. Health professional support programs and consumer publications are available to educate patients and clients about healthy eating and cancer prevention.

American Palm Oil Council
Booth 601
Torrance, CA 90503
310/944-3910 (p)
310/944-3544 (f)
kassim@americanpalmoil.com
www.americanpalmoil.com

Visit the American Palm Oil Council booth for one-stop information on the nutritional benefits of trans-free, GMO-free, and cholesterol-free all natural palm oil products. Get familiar with Palm Tocotrienol complex, a more potent vitamin E as an antioxidant in neutralizing free radicals, and the new Red Palm Oil.

American Society for Parenteral and Enteral Nutrition (A.S.P.E.N.)
Booth 548
 Silver Spring, MD 20910
 301/587-6315 (p)
 301/587-2365 (f)
aspen@nutr.org

www.nutritioncare.org
 Clinical Nutrition Dietitians will want to stop by the A.S.P.E.N. booth to meet with representatives and leaders. Learn more about available tools for learning and studying for the Certification for Dietitians in Nutrition Support (CNSD) exam, such as self-assessment programs on CD-ROM, educational programs, membership, publications (including our newest release, *Nutrition Support Practice Manual 2005*) and more! Brochures are available for Clinical Nutrition Week 2006, February 5-8, New Orleans, LA, an entire education program designed to meet your CE requirements while you learn more about your specialized practice area.

Amy's Kitchen, Inc
Booth 529
 Santa Rosa, CA 95407
 707/578-7188 (p)
 707/578-7995 (f)
vickitrippel@amyskitchen.net
www.amys.com

Amy's Kitchen manufactures great tasting frozen convenience foods, as well as a grocery line of canned soups, chilis, refried beans, salsas, and bottled pasta sauces. All products are made from the finest organic and natural ingredients, with no meat, fish, poultry, or eggs used and nothing artificial (or unpronounceable) added.

Apricot Producers of California
Booth 832
 Turlock, CA 95381
 209/632-9777 (p)
 209/632-9779 (f)
apricots@apricotproducers.com
www.apricotproducers.com

Our exhibit will include recipes, nutritional information, and California Apricot samples.

ARAMARK Healthcare Management Services
Booth 1034
 Philadelphia, PA 19107
 215/238-5943 (p)
 215/238-6174 (f)

ARAMARK Healthcare Management Services is a leading provider of innovative, best-in-class service solutions to more than 1,200 hospitals, health care systems, and senior living facilities throughout North America. This includes comprehensive food and clinical nutrition services for patients and residents, as well as training and education of clinical nutrition staff.

Barbara's Bakery
Booth 647
 Petaluma, CA 94954
 707/765-2273 (p)
 707/765-2927 (f)
info@barbarasbakery.com
www.barbarasbakery.com

Barbara's Bakery is a leading manufacturer of natural and organic cereals, cookies, crackers, and snacks. Our products' dietary features include 100% natural, high fiber, low fat, low sodium, and whole grains. Our products never have hydrogenated oils, refined white sugar, artificial colors or flavors, or preservatives, and many are made with organic ingredients.

Beans for Health Alliance
Booth 209
 Accord, MA 02018
 720/308-4036 (p)
 303/774-9311 (f)
amy@marrbarr.com

www.beansforhealth.org
 An integral part of the Beans for Health aisle, the BHA booth features recently released bean-related research and recommendations that support the consumption of beans. Cookbook authors, Shelley Case, Carol Fenster, and Dana Jacobi are conducting free give-aways of their books, *Gluten-Free Diet*, *Gluten-Free 101*, and *12 Best Foods Cookbook*.

Benjamin Cummings
Booth 1647
 San Francisco, CA 94111
 415/402-2376 (p)
sandra-lindelof@aw.com
www.aw-bc.com

Benjamin Cummings is a higher education publisher specializing in science titles including nutrition. Stop by our booth for our latest in nutrition texts and media resources, including MyDietAnalysis, for Spring 2006 classes.

BioEx Systems Nutrition Software
Booth 1631
 Smithville, TX 78957
 800/750-2756 (p)
 512/360-4098 (f)
sales@bioexsystems.com
www.bioexsystems.com

Nutrition Maker Software, meal plans, diet history analysis, and exercise. Easy to use and affordable.

Bios Life 2
Booth 1446
 Orem, UT 84097
 801/226-2600 (p)
 801/714-1100 (f)

Bios Life 2 is an easy-to-use, patented fiber nutrient drink; studied at the Cleveland Clinic; published in the *Journal of Metabolism* and the *Physician's Desk Reference*; lowers LDL-cholesterol; lowers Apo protein B and homocysteine; facilitates weight loss; improves glycemic control; decreases hyperinsulinemia; and lowers HbA1c levels.

Book Publishing Company
Booth 1648
 Summertown, TN 38483
 931/964-3571 (p)
 931/964-3518 (f)
info@bookpubco.com
www.bookpubco.com

Our exhibit will feature books on vegetarian/vegan cooking and nutrition as well as alternative health. Cookbooks include international and living food cuisines and cooking with soy foods, vary from home-style to gourmet and promote using unprocessed, whole foods. Best-sellers include *Defeating Diabetes*, *Becoming Vegan*, *The New Becoming Vegan*, and *Food Allergy Survival Guide*.

Brassica Protection Products
Booth 640
 Baltimore, MD 21224
 410/732-1200 (p)
 410/732-1980 (f)
earl@brassica.com
www.broccosprouts.com

BPP provides BroccoSprouts[®] broccoli sprouts and Brassica[®] Tea with SGS[™]. Both products provide the benefits of SGS[™], a naturally occurring antioxidant compound found in broccoli and concentrated in broccoli sprouts (at least 20 times the concentration found in adult broccoli) that boosts the body's own ability to detoxify carcinogens.

Bull Publishing Company
Booth 726
 Boulder, CO 80306
 303/545-6350 (p)
 303/545-6354 (f)
bullpublishing@msn.com
www.bullpub.com

Bull Publishing is a small, independent publishing house based on Boulder, CO, with a 33-year record of providing sound nutrition and health information to the public. Please stop by and check out both our classic titles such as *Child of Mine*, *How to Get Your Kid to Eat*, and *Habits Not Diet*, plus some of our exciting new titles, including *Managing Morning Sickness* and *Nutrition Periodization for Endurance Athletes*.

Bunge Oils
Booth 1818
 Bradley, IL 60915
 800/828-0800 (p)
 815/523-8081 (f)
www.bungeoils.com

Bunge is a vital link connecting growers, food manufacturers, and consumers worldwide. Through Bunge Oils, we are a leading supplier of oils and shortenings products. Visit our booth to discuss our breakthrough product, Delta SL. This product is a natural vegetable oil that helps individuals maintain desired weight and lower bad cholesterol when used as a replacement for traditional oil.

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Bush Brothers & Company

Booth 210
Knoxville, TN 37909
865/450-4116 (p)
865/558-5487 (f)
srose@bushbros.com

Beans' health benefits might surprise you—lowered risks for heart disease, various cancers, type 2 diabetes, and more. Complimentary educational fact sheets detailing the latest bean health news, bean dish samples, recipes, and tips to help consumers add beans to their diets. Located in the Beans for Health aisle.

Cabot Creamery

Booth 1142
Montpelier, VT 05676
802/371-1238 (p)
802/371-1200 (f)
swing@cabotcheese.com
www.cabotcheese.com

Cabot will be sampling a selection of their all-natural, reduced-fat cheddar cheeses. Taste their light-cheddar cheeses which have less than half the fat and cholesterol of regular cheddar, are low in calories, and have been lauded as one of the best on the market by cooking magazines.

Cadbury Schweppes Americas Beverages

Booth 646
Plano, TX 75024
972/673-7000 (p)
972/673-7980 (f)
www.cadburyschweppes.com

Cadbury Schweppes Americas Beverages produces a variety of beverages including 7 Up Plus, Diet Rite, Diet Dr. Pepper, Snapple, Nantucket Nectars, Mott's Apple Juice and sauce, plus dozens of other beverages that meet the changing needs of America's consumers.

California Avocado Commission

Booth 829
Irvine, CA 92618
949/341-1955 (p)
949/341-1970 (f)
www.avocado.org

California avocados fit healthy lifestyles. Visit the California Avocado Commission booth to learn more about how nutrient-dense California avocados fit naturally into nutritious meal planning for chronic-disease prevention.

California Fig Advisory Board

Booth 835
Fresno, CA 93711
559/440-5400 (p)
559/438-5405 (f)
info@californiafigs.com

Figs are a unique and versatile fruit with exceptional nutritional value, especially for potassium, fiber, and calcium. Visit the California Fig Advisory Board's booth for fig samples, literature, and recipe ideas.

California Olive Industry

Booth 837
Fresno, CA 93727
559/456-9096 (p)
559/456-9099 (f)
calolive@psnw.com
calolive.org

Our exhibit will include nutritional and educational material and food recipes.

California Strawberry Commission

Booth 739
Watsonville, CA 95077
831/724-1301 (p)
info@calstrawberry.org
www.calstrawberry.com

Visit the California Strawberry Commission's booth for nutrition news, information, teaching tools, and recipes for dietitians and their clients and for educators and their students. Join the walking program by picking up a pedometer and logging in the steps taken each day. Enter to win a terrific prize.

Calorie Control Council

Booth 1116
Atlanta, GA 30342
404/252-3663 (p)
404/252-0774 (f)
ccc@kellencompany.com
www.caloriecontrol.org

Council brochures and newsletters containing information on low-calorie, reduced-fat, and fat-free foods and beverages and the ingredients that make them possible.

CalorieKing

Booth 400
Costa Mesa, CA 92627
949/428500x13 (p)
949/642-8900 (f)
pat@calorieking.com

Cambro Mfg Co

Booth 1029
Huntington Beach, CA 92647
714/848-1555 (p)
714/848-0335 (f)
dhudson@cambro.com
www.cambro.com

Cambro is the leading plastics manufacturer in the foodservice industry for food storage, insulated food and beverage carriers, trays, salad bars, portable bars, shelving, dishracks, and related items.

Campbell Soup Company

Booth 1430
Camden, NJ 08103
856/342-4800 (p)
856/342-3878 (f)
www.campbellsoup.com

Campbell Soup Company is a global manufacturer and marketer of high quality soups, sauces, beverages, biscuits, confectionery, and prepared food products. Come sample the variety of new products from Campbell Soup Company.

Canadian Special Crops Association

Booth 514
Winnipeg, MB R3C 0A5 Canada
204/925-3780 (p)
204/925-3785 (f)
admin@specialcrops.mb.ca
www.specialcrops.mb.ca

Our exhibit will include information about the health benefits of buckwheat.

Canola Info

Booth 430
Edmonton, AB T5L 4S6 Canada
780/454-0844 (p)
780/465-5473 (f)
simone@canolainfo.org
www.canolainfo.org

Canola Info, as the educational component of the canola producers of Canada and the US, is pleased to help you by providing educational support materials, fat comparison charts, and recipe and nutrition fact sheets.

Cargill Health & Food Technologies

Booth 1736
Minneapolis, MN 55440-9300
866/456-8872 (p)
952/742-7573 (f)
hft@cargill.com
www.cargillhft.com

Cargill Health & Food Technologies is utilizing consumer insight and regulatory and scientific expertise to develop and market products that help customers capitalize on the growing demand for healthier consumer packaged goods. We provide ingredient solutions relevant to some of today's most pressing health concerns, including heart health, women's health, and joint health.

Carmi Flavor & Fragrance Co, Inc

Booth 546
Commerce, CA 90038
323/888-9240 (p)
323/888-9339 (f)
sales@carmiflavors.com
www.carmiflavors.com

Our exhibit will include regular and sugar-free Granitas.

**Cattlemens Beef Board and National Cattlemens Beef Association
Booth 1421**

Centennial, CO 80112
303/694-0305 (p)
303/770-7109 (f)
eduin@beef.org

www.beefnutrition.org

Our exhibit will include nutritional information, samples of beef products, and free gifts.

**The CBORD Group
Booth 1037**

Ithaca, NY 14850
607/257-2410 (p)
607/257-1902 (f)
sales@cbord.com
www.cbord.com

Looking for increased patient satisfaction scores? Improved employee service and morale? Web-based systems? Return on your dietary software investment? For over 29 years, CBORD has provided innovative solutions to meet these challenges—for an individual facility or multiple sites.

**Cereform USA
Booth 537**

Denver, CO 80216
303/287-3203 (p)
303/287-2203 (f)
info@cereformusa.com
www.cereformusa.com

Cereform USA is a leading producer of bakery mixes, icings, fruit fillings, whole grains, toppings, organic products, natural foods, nutrient-dense formulas, and Kosher products. We package these products for grocery retailers, foodservice, wholesale, in-store bakeries, and retail bakeries. Our brand names include Rustco Brand Bakery products (foodservice product line), Cereform USA brand, CereLite (high-fiber and low-carb lifestyle products), and Organic Family Bakers (retail and wholesale organic baking mixes). Coming soon: Rustco Healthy Lifestyle (organic, natural, fortified, high-fiber, sugar-free, or no-trans-fat products for foodservice).

**Cherry Marketing Institute
Booth 941**

Lansing, MI 48909-7785
517/669-4264 (p)
517/669-3354 (f)
jdepriest@usacheries.com
www.usacheries.com

The Cherry Marketing Institute (CMI) is the national promotional and research organization funded by US cherry growers. CMI will provide information on the health benefits of Montmorency tart cherries, including science-based research on their pain-relieving qualities. Recipes, nutrition information, promotional materials, and product samples will be available.

**Chick-fil-A
Booth 413**

Atlanta, GA 30349
800/232-2677 (p)
www.chick-fil-a.com

Credited with introducing the original boneless breast of chicken sandwich and pioneering in-mall fast food, Chick-fil-A is one of the largest privately-held restaurant chains, with 1,200-plus restaurants in 38 states and Washington, DC and the second largest quick-service chicken restaurant chain in the nation, based on annual sales.

**The Coca-Cola Company
Booth 1129**

Atlanta, GA 30313
800/788-5047 (p)
800/788-5047 (f)
www.cocacola.com

**Cognis Nutrition and Health
Booth 545**

LaGrange, IL 60525-3602
708/579-6188 (p)
708/579-6152 (f)
scott.backman@cognis-us.com
www.cognis.com

Cognis Nutrition and Health delivers natural-source ingredients for products that promote healthy nutrition and well-being. As a global leader in the manufacture and innovation of plant-derived antioxidants, sterols, botanicals, and mixed carotenoids, Cognis leads the way as your natural business partner for dietary supplements and functional foods.

**Computrition, Inc
Booth 1529**

Chatsworth, CA 91311

800/222-4488 (p)
818/701-1702 (f)
www.computrition.com

Computrition's Hospitality Suite[®] will automate your Hospitality and Clinical Management departments, helping to reduce costs, improve staff productivity, and increase client satisfaction. Thinking about implementing Room Service? Computrition provides the tool to make this happen. We tailor all of our software to you; not you to our software.

**ConAgra Foods, Inc
Booth 1211**

Omaha, NE 68102
402/595-4826 (p)
402/943-2270 (f)
webmaster@conagrafoods.com
www.conagrafoods.com

As one of North America's largest packaged food companies, ConAgra Foods satisfies consumer appetites through products in grocery stores, restaurants, and other foodservice establishments. Our brands such as Butterball, Egg Beaters, Healthy Choice, Hunt's, Lightlife, and Fleischmann's meet the individual nutrition needs of our consumers. Visit us at www.conagrafoods.com.

**Consultant Dietitians in Health
Care Facilities**

Booth 1233
Waterloo, IA 50701-1007
319/235-0991 (p)
319/235-7224 (f)
carlsonmom@mchsi.com
www.cdhcf.org

Practice-based publications developed by registered dietitians. CD-HCF is well known for quality publications for long-term care, homecare, and corrections. These materials will help improve skills, broaden knowledge, and increase success in your practice. Look for new publications, some offering CPE credits.

**Cooper-Atkins Corporation
Booth 539**

Middlefield, CT 06037
860/347-2256 (p)
860/347-5135 (f)
info@cooper-atkins.com
www.cooper-atkins.com

Cooper-Atkins Corporation is a global leader in food safety, inspection, employee training, inventory software, and wireless monitoring solutions.

**Corn Refiners Association
Booth 1812**

Washington, DC 20006-5805
202/331-1634 (p)
202/331-2054 (f)
info@corn.org
www.corn.org

Information about the many ways that corn-based ingredients are contributing to great-tasting food and beverage choices and to innovations that enhance nutrition and help reduce calories and fat.

**The Coromega Company
Booth 541**

Vista, CA 92081
760/599-6088 (p)
760/599-6089 (f)
www.coromega.com

Coromega[™] is a delicious, creamy, orange-flavored Omega-3 fish oil supplement with superior bioavailability made from molecularly-distilled, pharmaceutical-grade fish oil and packaged in a daily-dose packet each containing 650 mg of Omega-3 fatty acids. Coromega's patented formula has no "fishy" taste or smell and eliminates the dreaded "fish burps."

**Country Pure Foods, Inc
Booth 942**

Akron, OH 44314
330/753-2293 (p)
330/745-7838 (f)
www.juice4u.com

Our exhibit will include Ardmore Farms brand juices, juice drinks, and spring water. Available in portion cups, eco cartons, K Paks, RTD cartons, aseptic, and more.

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Cranberry Institute
Booth 747
Seattle, WA 98119
206/270-4641 (p)
206/270-4656 (f)
cinews@publicis-pr.com
www.cranberryinstitute.org

The Cranberry Institute is a nonprofit organization that supports research on the health benefits of cranberries. The Cranberry Institute will provide information for dietitians and materials for use with consumers documenting the variety of health benefits of cranberries.

CRC Press—Taylor & Francis
Booth 1447
Boca Raton, FL 33487
561/994-0555 (p)
561/997-7249 (f)
orders@crcpress.com
www.crcpress.com

The Taylor & Francis Group, combining quality publications for nutritionists from CRC Press, Marcel Dekker, Garland/BIOS, Routledge, and Psychology Press, invites you to visit our booth to browse the titles on display, including the *CRC Desk Reference on Sports Nutrition*, *Childhood Obesity Prevention and Treatment, 2nd ed*, and the *Dictionary of Nutraceu-ticals and Functional Foods*.

Crimisco
Booth 700
Milwaukee, WI 53223
414/354-3080 (p)
414/354-2821 (f)
Heated and refrigerated meal delivery carts.

The Dannon Company
Booth 1229
White Plains, NY 10603
914/872-8400 (p)
914/872-1550 (f)
www.dannon.com

Darlington Farms
Booth 224
Indianapolis, IN 46250
317/578-3647 (p)
317/578-3695 (f)
phockemeyer@darlingtonfarms.com
www.darlingtonfarms.com
Delicious cookies and snacks to meet the special needs of nursing homes. Our Caring Cuisine Puree Bread and Corn bread mixes are a must see.

DeWafelBakkers, Inc
Booth 622
North Little Rock, AR 72113
317/786-8683 (p)
vickiegood@earthlink.net

DFM Technologies, Inc
Booth 1348
Des Moines, IA 50322
515/331-3358 (p)
515/331-3379 (f)
soestmann@dfmsoft.com
www.dfmsoft.com

A trio of software suites for food and nutrition services. Suite 16 automates diet office and nutritional care, including palm menu selection and room service options. Point of Sale suite increases cafeteria services with cashless options. Production suite improves your bottom line with inventory and food production control.

DietMaster Systems, Inc
Booth 600
Rochester, MN 55903
888/336-DIET (p)
info@dietmaster.com
www.dietmaster.com
Foodservice software for LTC and hospitals, menus, recipes, production, inventory, costing, tray cards, nutrient analysis, weights, intake analysis, nutritional assessment, full clinical, many reports, labels, and much more.

Dinex International, Inc
Booth 1009
Glastonbury, CT 06033
800/523-9752 (p)
860/652-3135 (f)
Dinex is the leading supplier of insulated tray top ware, disposables, and meal delivery equipment for today's health care industry. Dinex also provides innovative systems for induction heating and rethermalization.

Distilled Spirits Council of the US
Booth 742
Washington, DC 20005
202/682-8894 (p)
202/682-8856 (f)
fmohemedshah@discus.org
Distilled Spirits Council of the US will exhibit peer-reviewed journal articles and other materials that discuss the potential benefits and risks of moderate beverage alcohol consumption. Programs from The Century Council, a not-for-profit organization funded by America's distillers to prevent underage drinking and drunk driving, will also be exhibited.

Douglas Laboratories
Booth 1817
Pittsburgh, PA 15205
800/245-4440 (p)
888/245-4440 (f)
nutrition@douglaslabs.com
www.douglaslabs.com
For over 50 years, Douglas Laboratories® has been an industry leader manufacturing nutritional supplements to licensed health care professionals. Offering over 900 branded products that meet or exceed USP and worldwide standards in ISO certified in-house labs, plus special services including custom Convenience Packs™, custom formulations, and private labeling.

Ecolab, Inc
Booth 510
St Paul, MN 55102
651/293-2273 (p)
651/225-3446 (f)
nicole.lee@ecolab.com

Eden Foods, Inc.
Booth 938
Clinton, MI 49236
517/456-7424 (p)
517/456-7854 (f)
lschwind@edenfoods.com
www.edenfoods.com
Eden Foods, a family owned, natural food company since 1968, partners with US organic family farmers to provide over 240 delicious organic foods, helping you serve clients with low sodium, heart healthy, lactose free, vegetable protein and more, including Edensoy® soy milk, organic whole grain pastas, organic canned beans, and probiotic Bifa-15®.

Eggland's Best
Booth 1138
King of Prussia, PA 19406
610/265-6500 (p)
610/265-8380 (f)
mrichardson@eggland.com
www.eggland.com
Nationally branded, clinically researched, patented whole shell eggs from hens fed an all-natural vegetarian diet. Higher in Omega3, Vitamin E, lutein, and lower in cholesterol and saturated fat. Over 45,000 yearly laboratory tests to ensure nutrition consistently met. Three years honored American Tasting Institute's Gold Medal Award, best tasting fresh eggs.

Egg Nutrition Center
Booth 1224
Washington, DC 20036
202/833-8850 (p)
202/463-0102 (f)
enc@enc-online.org
www.enc-online.org
The Egg Nutrition Center provides health professionals and consumers with scientifically accurate information on egg nutrition. Through research and education, The Center provides a better understanding of the contributions of eggs to the balance, variety, and moderation of the diet as related to health promotion and disease prevention.

Ener-G Foods, Inc
Booth 525
Seattle, WA 98108
800/331-5222 (p)
206/764-3398 (f)
customerservice@ener-g.com
www.ener-g.com
Our exhibit will include product information and order forms, samples of our wheat-free, gluten-free, and dairy-free baked goods, and mixes.

Equal Sweetener
Booth 1729
Chicago, IL 60606
312/840-5598 (p)
312/840-5535 (f)
diane.m.esparro@merisant.com
www.equal.com
Come by and sample a treat made with Equal. You can pick up the latest educational materials and sign up to be on the Equal mailing list.

ESHA Research, Inc
Booth 618
 Salem, OR 97309
 800/659-3742 (p)
 503/585-5543 (f)
 alicia@esha.com
www.esha.com

The Food Processor SQL, advanced nutrition analysis and fitness software from ESHA Research. Features include: 27,000+ foods, 177 nutrients/factors, nutrition facts label, advanced client management tools, unparalleled customer service, and superior technology.

Florida International University, Robert Stempel School of Public Health

Booth 641
 Miami, FL 33199
 305/348-4903 (p)
 305/348-4901 (f)
publichealth.fiu.edu

Would you like to pursue an advanced degree in Dietetics and Nutrition or Public Health? We offer an MS and PhD in Dietetics and Nutrition in addition to an MPH (online) with 5 specializations and a PhD with 2 specializations. Both MPH programs include a specialization in Community Nutrition.

Food Allergy & Anaphylaxis Network

Booth 535
 Fairfax, VA 22033-3309
 703/691-3179 (p)
 703/691-2713 (f)
faan@foodallergy.org
www.foodallergy.org

FAAN offers a host of multimedia resources including newsletters, booklets, videos, training programs, and practical materials to make managing food allergies easier.

Food-Medication Interactions
Booth 1730
 Birchrunville, PA 19421
 800/746-2324 (p)
 610/827-7669 (f)
foodmedint@aol.com
foodmedinteractions.com

Offering the *Food-Medications Interactions Handbook*, the new Third Edition of *Herb-Drug Interaction Handbook*. See new Food-Medication Interactions software for PDAs and Food-Medication Interactions for Windows (provides information on over 1,000 medications, prints patients handouts, and more). All products are for sale at the booth.

French Meadow Bakery
Booth 1346
 Minneapolis, MN 55408
 612/870-4740 (p)
 612/870-0907 (f)
bread@frenchmeadow.com

French Meadow Bakery celebrates 20 years of certified organic baking. Our Sprouted Men's, Woman's, Healthy Hemp, and extensive line of Spelt Breads are yeast-free, sprouted, and sweetener-free. Our functional breads are naturally low-carb, high in fiber, protein, and omegas. Sold refrigerated and frozen nationally in all stores or by mail-order.

Frito Lay
Booth 706
 Plano, TX 75024
 800/352-4477 (p)
www.fritolay.com

Frito Lay's commitment to health and wellness has been, and will continue to be, demonstrated by the real actions we are taking to change the way America snacks. We understand our accountability to consumers to provide them with great-tasting, convenient, high-quality choices that cross the spectrum of nutritional variety and Frito Lay is committed to meeting this challenge. The Smart Spot™ symbol was introduced in 2004. Smart Spot™ is designed to help consumers identify Frito Lay's snacks that contribute to healthier lifestyles.

Gatorade
Booth 613
 Chicago, IL 60661
 312/821-1000 (p)
www.gatorade.com

Decades of research at the Gatorade Sports Science Institute (GSSI), including leading universities worldwide, have demonstrated the benefits of Gatorade® for hydration and performance improvement.

General Mills
Booth 1521
 Minneapolis, MN 55426
 800/329-1144 (p)
bell.institute@genmills.com
www.bellinstitute.com

General Mills is a leading producer of whole grain cereals like Cheerios, Wheaties, and Total, Green Giant vegetables, Progresso soups, and Yoplait yogurts. Committed to nutrition, General Mills provides unique resources for health professionals. Visit our health professional Web site at www.bellinstitute.com.

Genesis HealthCare Corp
Booth 637
 Kennett Square, PA 19348
 636/527-4461 (p)
 636/527-4490 (f)
dorothy.ready@genesishcc.com
www.genesishcc.com

Genesis HealthCare is one of the nation's largest long term care and rehabilitation therapy providers. Our vision is to be the recognized clinical quality and customer satisfaction leader in the delivery of compassionate care in every market we serve. Nutrition intervention and educational programs are essential components of this vision.

Gerber Products Company
Booth 1216
 Parsippany, NJ 07054
 973/503-8000 (p)
 973/573-8422 (f)
gerbermedmktg@ch.novartis.com
www.gerber.com

Gerber has been helping parents raise happy, healthy babies for over 75 years. Visit our booth to learn about our new products and register for patient education materials.

GeriMenu
Booth 1039
 Ithaca, NY 14850
 800/982-4643 (p)
 607/257-1902 (f)
jim@gerimenu.com
www.gerimenu.com

Manage food service more efficiently with long-term care software from GeriMenu. Benefits include: handheld interface for resident data entry, food-specific tray tickets, production tallies, nourishment labels, recipes, nutritional analysis, and inventory. Helps with HIPAA compliance.

Glaceau
Booth 500
 Whitestone, NY 11357
 718/746-0087 (p)
www.glaceau.com

GlaxoSmithKline Consumer Health-care
Booth 409
 Moon Twp, PA 15108
www.gsk.com

You are cordially invited to visit the GlaxoSmithKline Consumer Healthcare exhibit, where our professional sales representatives will provide product information and answer any questions you may have. Our products Beano®, OsCal®, and TUMS® will be featured.

Good Humor-Breyers
Booth 1543
 Chicago, IL 60602
 312/201-9101 (p)
 312/201-9161 (f)
recep@mpfood.com
www.mpfood.com

Try the latest low-fat, no-sugar added, and sugar-free products from Good Humor-Breyers. Patient literature and coupons available. Our registered dietitians can answer your questions about our products.

88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

H.J. Heinz Company
Booth 720
Pittsburgh, PA 15230
412/456-5782 (p)
412/456-7883 (f)
www.heinz.com

H.J. Heinz Company is one of the world's leading marketers of high quality ketchup, sauces, meals, and snacks. The company works with researchers across the world to promote the benefits of the antioxidant lycopene, abundant in tomatoes. The company's brands include: Heinz®, Ore-Ida®, Classico®, Escalon®, and Smart Ones®.

Healthcare Providers Service Organization
Booth 1349
Hatboro, PA 19040
800/982-9491 (p)
800-739-8818 (f)
service@hpsoc.com
www.hpsoc.com

Healthcare Providers Service Organization (HPSO) is the nation's leading provider of professional liability insurance, with over 800,000 health care professional insured. The HPSO Professional Liability Insurance Program is underwritten by CNA, the fourth largest US commercial lines insurer with over one million professional and business policyholders.

HealtheTech, Inc
Booth 1638
Golden, CO 80401
877/310-1200 (p)
303/526-5186 (f)
www.healthech.com

Our exhibit will include the MedGem® indirect calorimeter by HealtheTech. This portable, handheld device determines your unique Metabolic Fingerprint™ by determining measured resting metabolic rate (RMR). Since RMR makes up up to 75% of the calories a person burns each day, knowing your patient's Metabolic Fingerprint is crucial to creating a personalized program tailored to his or her body's needs.

Hebni Nutrition Consultants, Inc
Booth 1036
Orlando, FL 32811
407/872-1333 (p)
407/872-7135 (f)
hebni@aol.com
www.soulfoodpyramid.org

Pick up the Soul Food Pyramid, culturally sensitive education tools for African American markets to address diabetes, heart disease, cancer, obesity, and more. Increase your communication skills with the Soul Food Pyramid so you can help reduce disparities in health care.

Hero Nutritional Products LLC
Booth 309
San Clemente, CA 92673
949/498-2280 (p)
949/498-5580 (f)
kathy@heronutritionals.com
www.heronutritionals.com

Hero Nutritional Products, LLC is a premier provider of high quality options to the everyday dietary supplement for children and adult consumers. Our research and development is second to none when it comes to formulating our products and each product is taste tested to ensure customer satisfaction.

The Hershey Company
Booth 1549
Hershey, PA 17033
Sugar-free confectionery and grocery products that fit within a healthy diabetic diet. Products include sugar-free versions of Reese, Hershey's Chocolate, Hershey's Chocolate with Almonds, Hershey's Dark Chocolate, Twizzlers, Jolly Rancher, White Reese, Hershey Syrup, and Hershey sugar-free Chunks.

HMR (Health Management Resources)
Booth 736
Boston, MA 02111
617/357-9876 (p)
617/357-9690 (f)
www.hmrprogram.com

Find out how HMR, a leading provider of weight management training and services to the medical community, can help you treat even more patients through our expanded menu of low-calorie meal replacements and treatment options.

Hodgson Mill Inc
Booth 930
Effingham, IL 62401
217/347-0105 (p)
217/347-0198 (f)
paulkirby@hodgsonmill.com
www.hodgsonmill.com

High fiber, whole grain, good food, all natural, no preservatives. Hodgson Mill offers a delicious and healthy alternative with a complete line of whole wheat pastas, whole grain, stone ground flours and corn meals, organic flours and pastas, hot cereals, milled flax seed, bread, and baking mixes.

Hormel HealthLabs
Booth 505
Savannah, GA 31412
800/866-7757 (p)
www.hormelhealthlabs.com
Hormel HealthLabs is a recognized leader in supplying quality products for dysphagia, malnutrition, bowel management, and specialized nutritional needs. Please visit our booth to better understand how we help to "Bridge the Gap Between Function and Flavor."

HPSI
Booth 1030
Irvine, CA 92614
949/250-4774 (p)
949/852-1851 (f)
hpsido@aol.com
www.hpsionline.com
Menu2Plus.com is a Web-based menu featuring four regional menus and accompanying recipes, production sheets, and order guides. This system allows the user to access already planned traditional, simple, and select menus with current costs available immediately. The subscriber may change these menus to fit the needs of his or her facility and be aware of the nutrition and the cost implications of these changes. The system also includes a tray ticket combined with the menu system.

Ian's
Booth 523
Revere, MA 02151
781/284-1999 (p)
781/284-6888 (f)
jeff@iansnaturalfoods.com
www.iansnaturalfoods.com
Ian's is proud of their growing frozen convenience line of wheat-free, gluten-free, egg-free, dairy-free, soy-free, nut-free, family friendly items. Chicken nuggets, fish sticks, fries, and kids meals.

ImpediMed Inc
Booth 1637
Pittsford, NY 14534-0955
585/248-2554 (p)
585/248-8144 (f)
jbutter@impedimed.com
www.impedimed.com
ImpediMed's bioimpedance instruments combine advanced microelectronics with sophisticated software and algorithms delivering accurate, reproducible results validated by numerous publications. ImpediMed's SFB instruments have market acceptance in research, veterinary medicine, nutrition, obesity, sports sciences, and lymphedema research. Manufactured under ISO13485 2003 Medical Device quality system, CE marked, pending FDA clearance.

Integrative Therapeutics, Inc
Booth 645
Lake Oswego, OR 97035
800/917-3696 (p)
800/380-8189 (f)
info@integrativeinc.com
www.integrativeinc.com
For more than 30 years, Integrative Therapeutics, Inc, has been the leading manufacturer and distributor of nutritional supplements for health care professionals and their patients. Our products have been the subject of more than 2,500 independent, peer-reviewed, published clinical trials and studies and are produced in a pharmaceutical-grade, licensed facility.

Intek Manufacturing, LLC
Booth 415
Ft. Wayne, IN 46825
260/416-4252 (p)
260/416-6120 (f)
www.intekllc.com

The Xtreme Steam steam cooker. Extremely fast, cooks 48 pounds of frozen peas in only 17 minutes; extremely efficient, saves thousands in water and electricity and extremely reliable. No pumps, floats, or parts exposed to mineral build-up. Free life-time technical support.

International Food Information Council Foundation
Booth 506
Washington, DC 20036
202/296-6540 (p)
202/296-6547 (f)
foodinfo@ific.org
ific.org

International Food Information Council (IFIC) Foundation. A nonprofit organization that serves as an information and education resource on food safety and nutrition issues for health professionals, journalists, educators, government officials, and other opinion leaders who communicate with the public. Subscribe to our free bimonthly newsletter, *Food Insight*, and visit our Web site at ific.org.

International Tree Nut Council Nutrition Research and Education Foundation
Booth 517
Davis, CA 95616
530/297-5895 (p)
mternus@pacbell.net
www.nuthealth.org

The International Tree Nut Council Nutrition Research and Education Foundation (INC NREF), a nonprofit organization, represents nine tree nuts: almonds, Brazils, cashews, hazelnuts, macadamias, pecans, pine nuts, pistachios, and walnuts. Visit our booth for information on the qualified health claim for nuts and heart disease, recipes, nutrition information, and samples.

Isomalt/Palatinin
Booth 325
Morris Plains, NJ 07950
800/ISOMALT (p)
973/326-9508 (f)
www.isomalt.com

"Understanding the Sugar-Free World" is the title of Palatinin's new education kit. In the form of a convenient teaching tool, it illustrates and communicates the physiological properties of new-generation sugar replacers such as Isomalt. One main section for instance covers the low glycemic diet concept and its role in modern healthy diets.

JohnsonDiversey
Booth 1819
Sturtevant, WI 53177
262/631-4001 (p)
262/631-4086 (f)
www.johnsondiversey.com

JohnsonDiversey provides leadership products and services for every type of maintenance task. We are among the industry leaders in floor care, carpet care, housekeeping, foodservice sanitation, odor control systems, skin care, disinfectant cleaners, and restroom hygiene. In addition to providing dish machines and laundry programs, we field a national network of service representatives.

Jolly Time Pop Corn
Booth 932
Sioux City, IA 51102
712/239-1232 (p)
712/239-1268 (f)
tracyb@jollytime.com
www.jollytime.com

Our exhibit will include product sampling, survey, giveaways, product discussion, and literature distribution.

Jones and Bartlett Publishers
Booth 1735
Sudbury, MA 01776
978/443-5000 (p)
978/443-8000 (f)
info@jbpub.com
www.jbpub.com

Jones and Bartlett is the seventh largest college publisher in the United States, publishing academic, professional, and reference resources. Visit our booth to view the latest editions of our nutrition texts.

Jon Lin Foods Inc
Booth 746
Colton, CA 92324
909/825-8542 (p)
909/370-4014 (f)
sales@jon-linfoods.com
www.jon-linfoods.com

Produce premium quality IQF sauteed, grilled, fire, and smokehouse roasted vegetables and fruits as well as breaded and battered finger foods.

Journal of the American Dietetic Association
Booth 1117
Orlando, FL 32821
800/654-2452 (p)
800/225-6030 (f)
elspcs@elsevier.com
www.adajournal.org

The *Journal of The American Dietetic Association*, the official research publication of the American Dietetic Association, is published monthly by Elsevier. As the premier peer-reviewed journal in the field, the *Journal* aims to advance knowledge across the range of research and practice issues in nutrition and dietetics.

Juice Plus+®
Booth 848
Allen, TX 75013
972/359-9755 (p)
clawrence@nutrition1st.com
nutrition1st.com

Juice Plus+® provides the wide variety of antioxidants and other phytonutrients found only in whole foods. Juices Plus+®, 17 fruits, vegetables and berries in capsule form, is a perfect example of how to add more whole-food-based nutrition into your diet. Juice Plus+® is backed by quality, independent, peer-reviewed clinical research.

Kappa Omicron Nu Honor Society
Booth 407
East Lansing, MI 48823-5031
517/351-8335 (p)
517/351-8336 (f)
dmitstifer@kon.org
www.kon.org

Learn about new directions, professional development, materials, publications, and learning programs. Discuss opportunities for accomplishing learning objectives.

Kashi Company
Booth 721
LaJolla, CA 92038
858/274-8870 (p)
858/274-8894 (f)
www.kashi.com

All natural foods for health, wellness, and weight management.

Kellogg Company
Booth 715
Battle Creek, MI 49016
269/961-3433 (p)
269/961-6596 (f)
rita.grandgenett@kellogg.com
www.kelloggs.com

Like you, Kellogg company is committed to making a difference on today's important health issues, including heart disease, weight management, and digestive health. Visit our booth to learn how Kellogg's® Healthy Beginnings™ cereals, Special K®, Frosted Mini-Wheats®, All-Bran®, and Smart Start®, can help. And get a complimentary health check while you're at it. For regular nutrition updates, visit www.healthybeginnings.com and www.kelloggs.com/nutrition.

Kemin Health
Booth 808
Des Moines, IA 50309
515/248-4000 (p)
515/248-4051 (f)
info@kemin.com
www.keminhealth.com

FloraGLO Lutein is produced by Kemin Health, L.C. Headquartered in Des Moines, IA, Kemin Health is part of Kemin Industries, Inc, with manufacturing facilities in Iowa, Texas, Belgium, India, Singapore, and Thailand. To learn more about Kemin Health and FloraGLO brand lutein, visit www.FloraGLOlutein.com or www.luteininfo.com.

88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

Kraft Foods
Booth 1321
Glenview, IL 60025
847/646-2000 (p)
kraftfoods.com

Healthy Living™ products and services are showcased at Kraft Foods. See nutrition education programs such as Nutrition Update for professionals and Kraft Diabetic Choices. Enjoy the taste and nutrition of Kraft Sensible Solution food and beverage brands and new South Beach Diet Foods from Kraft.

Laura's Lean Beef Company
Booth 1838
Lexington, KY 40505
800/487-5326 (p)
859/299-6822 (f)
hp@llbcorp.com
www.laurasleanbeef.com

Laura's Lean Beef is the only naturally raised beef that's lean. Cattle are raised on an all-vegetarian diet of natural grains and grasses, never any animal by-products. They receive no antibiotics or growth hormones. Available in 4,800 grocery stores in 44 states. Receive free educational literature, coupons, and recipes for clients.

Leahy/IFP
Booth 1742
Glenview, IL 60025
800/669-8346 (p)
847/729-3109 (f)
www.ecarbotrol.com

Our exhibit will include juice, fruit, sugar-free desserts and toppings, portion control options, dispensed juices for large and small facilities, pureed fruit, thickened juices, and nutritional supplements.

Lemon-X Corporation
Booth 1143
Huntington Station, NY 11746
631/424-2850 (p)
631/424-2851 (f)
sales@lemon-x.com
www.lemon-x.com

Lemon-X is the #1 bag-in-box manufacturer, offering high quality and brand versatility. Our product line consists of 100% juices, drink bases, lemonades, iced teas, as well as carefree products designed for hydration and early stages of dysphagia. All products are developed in our own labs, shelf-stable, flash pasteurized, and stable.

Lickety-Split Meals by Zonya Foco, RD, CSP
Booth 936
Onsted, MI 49265
517/467-6995 (p)
517/467-7468 (f)
zonya1@zonya.com
www.zonya.com

Professional speaker and author of the best-selling *Lickety-Split Meals*, Zonya Foco, RD, CSP, presents a grocery store tour on DVD. Finally, all the answers to every question, including the printed "Best Grocery Store Picks." Also save on the cookbooks, Best Fast Food Picks, Dining Guides and 64-pages of reproducible ed-materials.

Lifeway Foods, Inc
Booth 1345
Morton Grove, IL 60053
847/967-1010 (p)
847/967-6558 (f)
info@lifeway.net
www.lifeway.net

Lifeway Kefir, a delicious probiotic dairy beverage with more friendly bacteria than found in yogurt and tremendous health benefits, tastes like a smoothie in delicious flavors like strawberry and raspberry, in low fat organic or low carb varieties. Also available in soy for the benefits of soy and kefir at once.

Litehouse, Inc
Booth 213
Sandpoint, ID 83864
208/263-7569 (p)
208/263-7821 (f)
djohnson@lighthouseinc.com
www.lighthousefoods.com

Litehouse Foods is a family-owned business that produces, packages, and markets a complete line of products, including fresh refrigerated salad dressings, dips, and sauces. Shipping throughout the United States and Canada, Litehouse delivers the freshest products for all your healthy eating habits. Any packaging you require can be provided, from cups to tubs, pillows to pouches.

Lyons Magnus
Booth 429
Fresno, CA 93702
800/344-7130 (p)
559/233-8249 (f)
psadoian@lyonsmagnus.com

Lyons offers an extensive line of nutritional products for the health care market. From frozen shakes to thickened dairy to fiber-enhanced juice, our product line responds to the specific needs of dysphagia, unintended weight loss, and bowel management. Lyons also offers a complete line of shelf stable, ready-to-serve juices and beverages, bag-in-a-box juices, juice bases, juice concentrates, thickened juices, and fiber-enriched juices.

Maple Grove Farms of Vermont
Booth 1809
St Johnsbury, VT 05819
802/748-5141 (p)
802/748-9647 (f)
maple@maplegrove.com
www.maplegrove.com

Eat healthy without giving up great taste. We make both sugar-free and fat-free products that taste so good, you'll gladly give up the added calories and fat. Our products include maple-flavored syrup, pancake mix, salad dressings, marinades, and fruit preserves.

Marsh Affinity Group Services, a service of Seabury & Smith
Booth 1121
Park Ridge, IL 60068
847/803-3100 (p)
847/803-2553 (f)
janice.m.delmedico@marshpm.com
www.seaburychicago.com

Marsh Affinity Group Services, a service of Seabury & Smith, is the exclusive ADA-endorsed insurance administrator providing professional liability, term life, disability, accident, hospital income, major medical, Medicare supplement, and catastrophe medical plans.

Mars, Incorporated
Booth 1239
Hackettstown, NJ 07840
908/852-1000 (p)
908/813-8126 (f)
www.mars.com

Mars, Incorporated is committed to making delicious products that easily fit into a healthy lifestyle. Our newest products are Snickers Marathon Performance bars, Kudos fruit and nut varieties, Aqua Drops, and CocoaVia heart healthy crunch bars.

Martek Biosciences Corp
Booth 1244
Columbia, MD 21045
888/652-7246 (p)
410/992-9785 (f)
info@martekbio.com
www.martekbio.com

Martek manufactures the omega-3 fatty acid docosahexaenoic acid (DHA) from a vegetarian source (algae). DHA is abundant in our brain, eyes, and heart and supports neurological, visual, and cardiovascular health throughout life. Martek DHA™ is produced under cGMP conditions and is currently available in infant formulas, dietary supplements, and some foods.

McDonalds Corporation
Booth 1329
Oak Brook, IL 60523
630/623-5046 (p)
630/623-6942 (f)
chris.garrity@mcd.com
www.mcdonalds.com

McDonald's restaurants have been providing nutrition information for over 30 years. Visit the McDonald's booth to learn how McDonald's continues to communicate nutrition and healthy lifestyle messages to customers around the world.

McGraw-Hill Higher Education
Booth 1343
Dubuque, IA 52001
563/589-1371 (p)
tami_petsche@mcgraw-hill.com
www.mhhe.com

McGraw-Hill continues to provide the best texts and ancillaries for college-level nutrition courses. Stop by our Booth to see all of our offerings, including the new 6th edition of *Contemporary Nutrition* by Gordon Wardlaw and Anne Smith.

McKee Foods Corporation
Booth 744
 Collegedale, TN 37315-0750
 423/238-7111 (p)
 423/238-7128 (f)
 kelley_vandelune@ckmckee.com
www.littledebbie.com

McKee Foods Corporation provides high quality, value priced snack cakes, Honey Buns, mini donuts, cookies, granola bars, cereal bars, and granola cereals for retail sale. Our brands include Little Debbie and Sunbelt and are available through independent distributors to retail and foodservice/vending outlets. Little Debbie is the #1 selling snack cake in the US.

McNeil Nutritionals, LLC
Booth 919
 Ft. Washington, PA 19034
 215/273-7000 (p)
www.splenda.com

McNeil Nutritionals, LLC, a Johnson & Johnson company, markets innovative nutritional products including SPLENDA® No Calorie Sweetener, SPLENDA® Sugar Blend for Baking, Cholesterol Reducing BENEOL® Spreads, LACTAID® Dairy Products and Supplements for lactose intolerance, VIACTIV® Calcium Soft Chews, and VI-ACTIV® Multi-Vitamin Soft Chews. Please come visit our exhibit for delicious samples and educational materials.

Mead Johnson Nutritionals
Booth 1230
 Evansville, IN 47721
 812/429-7343 (p)
 812/429-5526 (f)
 al.cassady@bms.com
www.meadjohnson.com

Mead Johnson Nutritionals welcomes you to 2005 ADA FNCE. We provide medical nutritional products for infants and children and specialty formulas for patients with specific medical nutritional needs. We cordially invite you to visit our exhibit to discuss our featured products with our representatives.

Medical Nutrition USA, Inc
Booth 314
 Englewood, NJ 07631
 800/221-0308 (p)
 sbell@mnidirect.net
www.pro-stat.info

Menu Systems, Inc
Booth 318
 Ruffs Dale, PA 15679
 724/722-3900 (p)
 724/722-3940 (f)
 menusyst@earthlink.net
menumizar.com

Computerize food and nutrition services with Menu-Mizar. Plan menus from a favorite recipe or from over 15,000 recipes and foods. Customize tray menus to accommodate preferences and special needs. Track weight, nutrition, and cost. Print supporting documents including scaled recipes, production, purchasing, labels, and more. Modestly priced without maintenance fees.

Meyenberg Goat Milk Products
Booth 1836
 Turlock, CA 95380
 209/667-2019 (p)
 209/668-4753 (f)
www.meyenberg.com

Meyenberg® Goat Milk, producer of fine goat milk products for over 70 years. Nationally WIC approved; great choice for mothers who want a real milk alternative and no added preservatives, antibiotics, or Bovine Growth Hormones (BGH). For more information, please visit www.meyenberg.com.

Michael Foods
Booth 425
 Fords, NJ 08863
 732/855-5304 (p)
 732/855-5302 (f)
 candace.kline@michaelfoods.com
 Michael Foods manufactures pasteurized egg products including ESL & frozen whole, scrambled, and egg whites, hard cooked eggs, IQF patties and omelets, French toast and fat- and cholesterol-free egg products. Our Northern Star refrigerated potato company offers ready-to-finish potato cuts and heat-and-serve mashed potatoes.

Michigan Bean Commission and Idaho Bean Commission
Booth 208
 St Johns, MI 48879
 989/224-1361 (p)
 989/224-6374 (f)
 mibean_cm@yahoo.com

If you still associate beans with chili, cowboys, and camping, you're probably neglecting one of nature's first-class super foods. USDA recommends eating three cups of beans per week, so visit our booth and learn how versatile this nutritious food source can be. Located in the Beans for Health aisle.

MICROS Healthcare
Booth 1741
 Columbia, MD 21046
 443/285-6000 (p)
 443/285-0380 (f)
 info@micros.com
www.micros.com

MICROS Systems, Inc, is an established leader in work flow, people flow, and transaction management technology. MICROS supports clinical and administrative functions with the MICROS Bed Management System. MICROS supports dietary functions with Patients' Select. MICROS supports food service operations with our Food and Materials Management System.

Mission Pharmacal Company
Booth 1709
 San Antonio, TX 78278-6099
 210/696-8400 (p)
 210/690-5348 (f)

Citracal® (Ultradense calcium citrate) represents advanced technology in calcium supplementation. Citracal® is recognized as the right choice of calcium to help prevent osteoporosis. Citracal® studies have shown that it's high absorption and bioavailability yield impressive clinical results of decreased bone resorption and bone mass stabilization in postmenopausal women.

Momentum Healthware
Booth 540
 Winnipeg, MB R2H 0G2 Canada
 877/231-3836 (p)
 204/231-8238 (f)
 info@micros.com
www.momentushealth.com

Momentum Dietary Management is an affordable, Windows-based, easy-to-use software application that will assist your food service department by making production, meal service, and clerical work more efficient. Improve resident care, meal satisfaction, and operational efficiencies while reducing costs. Corporate level software is also available with our Platinum model.

Monsanto Company
Booth 1537
 St Louis, MO 63167
 314/694-1000 (p)
www.monsanto.com

The Monsanto exhibit will include information and conversation about biotechnology, also known as genetic modification—what it is, its benefits, how it's used today and will be used tomorrow, as well as how it's tested for safety and efficacy.

Morrison Management Specialists
Booth 1715
 Loxahatchee, FL 33470
 561/784-5536 (p)
 561/795-2355 (f)
 ncano@iammorrison.com
www.iammorrison.com

As the nation's only company dedicated solely to providing food and nutrition services to the health care and senior living markets, Morrison Management Specialists, a member of Compass Group, firmly believe that an investment in our people is an investment in the success of our company. We have a wide variety of opportunities. Contact us in order to see where our opportunities can take your career.

88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

Mosby/W.B. Saunders–Elsevier
Booth 1115
Philadelphia, PA 19106
215/238-8404 (p)
215/238-6462 (f)
j.hayes@elsevier.com
www.elsevierhealth.com

Mosby, Saunders, Churchill Livingstone, Butterworth-Heinemann, and Hanley-Belfus, now a combined premier worldwide health science publishing company, under the umbrella of Elsevier, presents our latest titles in Food and Nutrition. Visit and browse through our complete selection of publications including books, periodicals, and software.

Mrs. Dash[®], Molly McButter[®] & Sugar Twin[®] Brands
Booth 630
Melrose Park, IL 60160
800/622-DASH (p)
www.mrsdash.com

Visit our exhibit to learn more about Mrs. Dash[®] seasoning blends, New Mrs. Dash 10-minute Marinades, Molly McButter[®] Fat Free Butter Alternative, and Sugar Twin[®] Calorie Free Sweetener. Sample tasty treats made with Mrs. Dash and Molly McButter and pick up patient literature, samples, recipes, and coupons. Learn more and register for our Dietitian Program where you can order free samples, recipes and brochures.

Mushroom Council
Booth 831
Dublin, CA 94568
925/558-2749 (p)
925/558-2740 (f)
info@mushroomcouncil.org
www.mushroomcouncil.org

Fresh mushrooms are nutritious, low in calories and carbohydrates, and contain almost no fat. Visit the mushroom council booth to learn more about our nutrition research programs.

NASCO Nutrition
Booth 1118
Fort Atkinson, WI 53538
920/568-5558 (p)
920/568-5758 (f)
bgeorge@enasco.com
www.enasco.com

NASCO Nutrition is well known for its Life/form[®] food and fat replicas, as well as its many nutrition educational aids including books, games, videos, and hands-on learning materials. We also offer handouts, posters, reference materials, videos, and software. Stop by our booth today to see all the new tools we have for dietitians and nutrition educators everywhere.

National Beer Wholesalers Association
Booth 423
Washington, DC 20008
202/362-6644 (p)
202/362-2995 (f)
ntringali@erols.com
www.nbwa.org

The National Beer Wholesalers Association represents the more than 2,300 licensed independent beer wholesalers in the US. This exhibit includes health, nutrition, and scientific information on beer consumption for both consumers and dietitians.

National Certification Board for Diabetes Educators (NCBDE)
Booth 538
Arlington Heights, IL 60005
847/228-9795 (p)
847/228-8469 (f)
info@ncbde.org
www.ncbde.org

Established in 1986, NCBDE grants recognition through board certification in the field of diabetes education to individuals who have satisfactorily met all eligibility requirements and successfully completed the certification examination for diabetes educators.

National Chicken Council/US Poultry & Egg Association
Booth 1732
Washington, DC 20008
202/362-6644 (p)
202/362-2995 (f)
ntringali@erols.com
eatchicken.org

Our exhibit will include consumer and dietitian information, recipes, brochures, a CD-ROM, and other materials on the health benefits of chicken consumption.

National Dairy Council[®]
Booth 1221
Rosemont, IL 60018
847/803-2000 (p)
847/803-2077 (f)
www.nationaldairycouncil.org

National Dairy Council[®] provides scientific background and nutrition education programs and materials on the health benefits of milk, cheese, and yogurt. Topics include: Dietary Guidelines for 3-A-Day[™] of Dairy, Dairy's role in lactose intolerance and minority health, new look of school milk, local school wellness planning, expanding breakfast, after-school snacks, and Action for Healthy Kids.

National Heart, Lung and Blood Institute (NHLBI)
Booth 1441
Bethesda, MD 20824
301/592-8573 (p)
301/592-8563 (f)
nhbliinfo@rover.nhlbi.nih.gov
email.nhlbihin.net

NHLBI offers a wealth of nutrition-related resources for health professionals. Visit the NHLBI Web site to obtain the latest clinical guidelines, interactive tools for Palm OS devices and patient education materials. Join the Health Information Network for NHLBI news and Health Bulletins.

National Pork Board
Booth 629
Des Moines, IA 50306
515/223-2600 (p)
515/223-2646 (f)
www.porkandhealth.org

Our exhibit will include recipes and nutrition education materials on how pork fits into a healthful diet.

National Starch Food Innovation
Booth 1347
Bridgewater, NJ 08807
908/575-6111 (p)
908/685-5096 (f)

National Starch Food Innovation is highlighting Hi-maize[™] resistant starch, which provides the health benefits of dietary fiber without changing the taste, texture, or odor of foods. Hi-maize is a natural type-2 resistant starch that resists digestion in the small intestine and acts as a dietary fiber within the large intestine.

National Sunflower Association
Booth 502

Bismarck, ND 58503
701/328-5100 (p)
701/328-5101 (f)

www.sunflowernsa.com

Our exhibit will include information on sunflower seeds and kernel and sunflower oil products.

National Watermelon Promotion Board

Booth 438
Winter Park, FL 32792
407/657-0261 (p)
407/657-2213 (f)
icoleman@watermelon.org
www.watermelon.org

Natural Harmony Foods
Booth 1815
Ft. Lauderdale, FL 33306
954/315-1760 (p)
954/315-1761 (f)

sdewar@naturalharmonyfoods.com
Producer of Soy Lean brand beef, chicken, and pork patties. Natural meat combined with heart healthy soy protein. The taste and texture of real meat combined with fat free soy protein. The best of taste and health. First meat products with the soy cardiovascular claim.

Nestlé USA
Booth 1511
Glendale, CA 91203
818/549-6000 (p)
www.nestleusa.com

Nestlé's commitment to nutrition, health, and wellness began over 135 years ago, when Henri Nestlé developed the world's first infant food. Since then, Nestlé has been dedicated to providing quality brands and products that enrich life. Nestlé's convenient, great-tasting, and high-quality foods and beverages play a role in a healthy lifestyle that includes regular physical activity and a balanced diet. For consumers with special nutritional needs, Nestlé also offers a complete line of enteral nutrition products. Come and learn about Nestlé's products, programs, and resources.

NEW-LIFESTYLES, Inc
Booth 940
Lees Summit, MO 64064-1122
816/373-9969 (p)
816/373-9929 (f)
teresa@new-lifestyles.com
www.new-lifestyles.com

In addition to being a leading supplier of accurate and reliable pedometers; the Digi-Walker SW-series, the NEW-LIFESTYLES NL-2000, and the LIFECORDER; NEW-LIFESTYLES produces highly sought-after pedometer program materials, Challenge™ charts, 10,000 steps guides, patient education brochures, stages of change reference charts, calendars, and online tracking systems like www.EveryStepCounts.com.

NIDDK Information Clearinghouses
Booth 643
Bethesda, MD 20892
800/860-8747 (p)
703/738-4929 (f)
ndic@info.niddk.nih.gov
www.diabetes.niddk.nih.gov

The information clearinghouses of the National Institute of Diabetes & Digestive & Kidney Diseases, a service of the National Institutes of Health, responds to inquiries, provide organization referrals and develop and distribute publications on diabetes, digestive, kidney, and urological diseases.

NIH/Office of Dietary Supplements
Booth 1739
Bethesda, MD 20892
301/435-2920 (p)
301/480-1845 (f)
ods.od.nih.gov

The Office of Dietary Supplements will showcase the IBIDS (International Bibliographic Information on Dietary Supplements) database at the conference and will provide a hands-on learning experience for conference attendees.

Northarvest Bean Growers Association
Booth 206
Frazee, MN 56544-8963
218/334-6351 (p)
218/334-6360 (f)
nhbean@loretel.net
www.northarvestbean.com

Stop by our booth for your free copy of *The Bean Cookbook* (2004) and *Beans: Agriculture to Health* CD-ROM for information on the health benefits of dry beans. Additional teaching materials, posters, and brochures may be ordered. Located in the Beans for Health aisle.

Novartis Nutrition
Booth 1311
Minneapolis, MN 55440
952/848-6000 (p)
952/848-6050 (f)
www.novartisnutrition.com

We at Novartis Nutrition are dedicated to maintaining and improving the health and well being of consumers and patients, at home or in health care delivery settings, by fulfilling their nutritional needs. In partnership with health care professionals, we offer the highest quality medical nutrition products and services that improve health and quality of life.

NuMedTec
Booth 701
Stockton, CA 95219
209/474-7488 (p)
209/478-3910 (f)
niorsi@numedtec.com
www.numedtec.com

NuMedTec distributes the new product ProNutra, which is a bioactive cysteine-rich protein supplement specifically designed for patients with pressure ulcers, MRSA, or PEM challenges. ProNutra comes in single-serving, individual, disposable plastic bottles. Easy to mix, add water, shake, and enjoy a pleasant fruit-flavored drink. Call for introductory special.

Nutrihand Inc
Booth 1650
Mountain View, CA 94043
650/564-9600 (p)
650/564-9330 (f)
sorayabi@nutrihand-inc.com
www.nutrihand.com

NutriNova Inc
Booth 1810
Somerset, NJ 08873
800/786-3883 (p)
732/271-7235 (f)
cherylc@nutrinova-na.com
www.nutrinova.com

Nutrinova's booth will feature our calorie-free, sugar-free Sunett® brand acesulfame potassium sweetener which is 200 times sweeter than sugar. Products made with Sunett® will be displayed and sampled.

Nutrition Software Solutions, Inc
Booth 1629
Mt. Airy, MD 21771
888/430-6366 (p)
301/829-3666 (f)
info@nutrition-toolbox.com
www.nutrition-toolbox.com

Nutrition-Toolbox™ nutrition assessment software for PDAs and desktop PCs. Maximize your time. Calculate, reference, review, and save/print your data. Adult and pediatric assessment: enteral, parenteral, renal, diabetic, labs, conversions, weight change, and much more. Comprehensive PDA nutrition assessment software. Desktop version available. Demo discs available.

Ohio Distinctive Software
Booth 1743
Columbus, OH 43235
614/459-0453 (p)
614/538-2986 (f)

For 18 years, Ohio Distinctive Software has brought you quality, affordable nutrition software. Our 7 products (including a children's nutrition game) are easy for both dietitians and their clients. 1,000,000 customers (including 20,000 dietitians) own our software. Our nutrition CD-ROMs start at \$10 or less.

Oldways Preservation Trust
Booth 339
Boston, MA 02116
617/421-5500 (p)
617/421-5511 (f)
nicole@oldwayspt.org
www.oldwayspt.org

Omega Pure
Booth 1335
Houston, TX 77056
877/866-3423 (p)
713/940-6122 (f)
hq@omegahouston.com
www.omegapure.com

OmegaPure is a marine-based long-chained omega-3 essential fatty acid oil rich in EPA and DHA. OmegaPure is FDA GRAS approved as a direct food ingredient and is certified kosher and organic. OmegaPure is available in both oil and an encapsulated dry power form. The FDA in September 2004 issued a qualified health claim that said consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease. OmegaPure is readily incorporated into a wide variety of food applications.

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Overeaters Anonymous
Booth 419
St Peters, MO 63376
636/397-3711 (p)
cyndylenz@msn.com
www.oaregion4.org

Pacific Northwest Canned Pear Service
Booth 1442
Yakima, WA 98901
509/453-4837 (p)
509/453-4880 (f)
mmiller@eatcannedpears.com
www.eatcannedpears.com

Pansaver - M & Q Plastic Products Inc
Booth 1249
North Wales, PA 19454
267/498-4000 (p)
267/498-0030 (f)
info@pansaver.com
www.pansaver.com

Pan Saver high temperature pan liners (400 degree F) protect steam pans/pots from baked on, burnt on food, retaining moisture that makes food look and taste better.

Park Nicollet Health Innovations
Booth 638
Minneapolis, MN 55416
888/637-2675 (p)
952/993-0501 (f)

Park Nicollet Health Innovations publishes practice-based materials for diabetes education as well as health and wellness. Our resources are designed to help people prevent common health problems, live well with chronic conditions, and improve overall health and well being.

Par Pharmaceutical
Booth 1829
Woodcliff Lake, NJ 07677
201/802-4000 (p)
www.parpharm.com

Par Pharmaceutical is a broad-line generic company specializing in developing and marketing prescription pharmaceuticals having limited competition and longer life cycles.

PBM Products
Booth 214
Gordonsville, VA 22942
800/959-2066 (p)
540/832-0193 (f)
tryan@pbmproducts.com
www.brightbeginnings.com

The Peanut Institute
Booth 636
Albany, GA 31707
229/888-0216 (p)
229/888-5150 (f)
www.peanut-institute.org

The Peanut Institute is a non-profit organization that supports nutrition research and develops educational programs to encourage healthful lifestyles. For more information or to sign up for our newsletter, visit www.peanut-institute.org or stop by our booth.

Pearson Prentice Hall
Booth 1541
Upper Saddle River, NJ 07458
651/406-9238 (p)
ryan_degrote@prenhall.com
www.prenhall.com

Pearson Prentice Hall is a leading educational publisher committed to providing quality resources for students, faculty, and professionals. We invite you to stop by our booth to see our exciting new publications and innovative technology and learn about becoming part of our growing team of distinguished authors.

PepsiCo Beverages and Foods
Booth 706
Purchase, NY 10572
800/433-2652 (p)
www.smartspot.com

The Smart Spot™ program from PepsiCo is a helpful way to help your clients spot food and beverage choices that contribute to healthier lifestyles. Stop by our booth to learn more about the nutrition criteria for Smart Spot products and taste Diet Pepsi, Aquafina water, Tropicana juices, Frito Lay baked snacks, and Quaker oatmeal products, just a few of the over 100 PepsiCo products that carry the Smart Spot symbol. Also learn more about how beverages can be included in a sensible weight management program.

Perspective Enterprises
Booth 1635
Portage, MI 49002
800/323-7452 (p)
269/327-0837 (f)
pepdc@net-link.net
www.perspectiveent.com

Height measuring equipment, weighing scales, body fat/composition analyzers, body mass index calculators, and various anthropometric tools used to assess nutritional health.

Pharmanex
Booth 1823
Santa Monica, CA 90403
310/458-0272 (p)
310/458-6025 (f)
tfarmer@gte.net

The Pharmanex BioPhotonic Scanner is the world's first measuring tool that gives you an antioxidant score, immediate evidence of carotenoid antioxidant activity in your body. By placing your hand in front of a low energy laser you get your score and can make improvements through nutrition and supplementation with LifePak.

Pharmavite LLC
Booth 306
Northridge, CA 91325
818/221-6778 (p)
818/221-6333 (f)
jclark@pharmavite.net
www.naturemade.com

Pharmavite LLC manufactures high-quality vitamins, minerals, herbs, and other dietary supplements under the Nature Made, Nature's Resource, and OLAY Vitamins brand names. Committed to dietary supplement education, Pharmavite offers health care professionals access to its award-winning Web site, VitaminHerbUniversity.com and provides public access at the Nature Made Wellness Advisor ([Nature Made.com](http://NatureMade.com)).

Physicians Committee for Responsible Medicine
Booth 740
Washington, DC 20016
202/686-2210 (p)
202/686-2216 (f)
nutrition@pcrm.org
www.pcrm.org

Our booth will provide information to encourage healthy nutrition through a plant-based diet. We will be distributing free materials and giving free memberships to dietitians, as well as other health professionals. PCRM promotes preventative medicine with a healthy, low-fat, vegetarian diet consisting of whole grains, legumes, and fruits.

Plainview Health Corporation
Booth 1114
W Long Branch, NJ 07764
732/542-0740 (p)
732/542-1466 (f)
dairycares@aol.com

Our exhibit will include brochures and the product DairyCare, a natural, once-a-day replacement for lactose intolerance using lactobacillus acidophilus (as in yogurt) which is released in the small intestine for activity.

POM Wonderful
Booth 800
Los Angeles, CA 90064
310/966-5815 (p)
310/966-5801 (f)
rschulman@pomwonderful.com
www.pomwonderful.com

POM Wonderful grows the Wonderful variety of pomegranate in California. This variety contains high levels of antioxidants. Research indicates POM Wonderful pomegranate juice promotes total vascular health and protects against heart and related diseases. Available in stores year-round, POM Wonderful's refrigerated pomegranate juice is available in five healthy flavors.

Precision Foods, Inc
Booth 623
St Louis, MO 63141
800/442-5242 (p)
314/567-4169 (f)
info@precisionfoods.com
www.precisionfoods.com

Precision Foods manufactures and markets products for the food service industry (eg, hospitals, long-term care facilities, schools, colleges/universities, restaurants, and recreational facilities). Exhibiting Thick-It® Instant Food Thickener, Mrs. Dash® Salt-Free Seasoning Blends, Flavor Ice®, Royal® Cheesecake and Milani Gourmet No-Bake Graham Cracker Crust, Smithers® Broth Concentrates, Molly McButter®, and SugarTwin®.

Produce for Better Health Foundation
Booth 1644
Wilmington, DE 19808
302/235-2329 (p)
302/235-5555 (f)
www.5aday.org

Discover what's new with 5 A Day, a must-see for everyone attending FNCE. Learn about the latest tools to educate your clientele about colorful fruits and vegetables and help them eat more.

Publications International, Ltd
Booth 1245
Lincolnwood, IL 60712
847/676-3470 (p)
847/676-3671 (f)

Diabetic Cooking Magazine is the only magazine exclusively devoted to the food side of diabetes management. *Easy Home Cooking Magazine* features convenient and contemporary recipes for the busy meal planner. Both magazines are published by Publications International, Ltd, the nation's leading publisher of cookbooks.

Quaker Oats Company
Booth 706
Chicago, IL 60661
312/821-3682 (p)
312/821-1594 (f)
www.quakeroatmeal.com

All varieties of Quaker Oatmeal (Old Fashioned, Quick, and Instant) are a convenient, great-tasting way to incorporate more whole grains into the diet. Oatmeal is often considered a super whole grain because oats are the only major grain proven to help remove cholesterol. In addition, oatmeal helps aid in weight control and the soluble fiber in oats may help moderate blood sugar levels.

Ralston Foods
Booth 621
St. Louis, MO 63101
800/331-7957 (p)
314/877-7797 (f)
rimatthe@ralcorp.com

Ralston food is a leading manufacturer of hot and cold cereals, crackers, and snack products for use in the health care industry.

Remuda Ranch Programs for Anorexia and Bulimia
Booth 1642
Wickenburg, AZ 85390
800/445-1900 (p)
www.remudaranch.com

Remuda Ranch provides intensive inpatient programs for women and girls suffering from anorexia, bulimia, and related issues. Our biblically based programs offer hope, help, and healing to patients of all faiths. In our noninstitutional settings, our treatment team consisting of psychiatric and primary care providers, registered dietitians, Masters level therapists, psychologists, and registered nurses supports each resident by providing the right tools to live a healthy and productive life.

Rice Expressions
Booth 526
Los Angeles, CA 90025
310/820-4496 (p)
310/820-2559 (f)
info@riceexpressions.com
www.riceexpressions.com

Imagine organic brown rice cooked to perfection in 3 minutes. Rice Expressions offers a revolutionary line of delicious organic microwavable frozen rice products that are cooked to perfection in just 3 minutes. All items are gluten-free, trans fat-free, organic, and vegetarian. For recipe ideas, go to RiceandRecipes.com.

Robot Coupe USA, Inc
Booth 1336
Jackson, MS 39236
800/824-1646 (p)
601/898-9134 (f)
pamm@robotcoupeusa.com
www.robotcoupeusa.com

Complete line of food processors, power mixers, blenders, and vertical cutter mixers.

Rosewood Ranch Women's Center
Booth 639
Wickenburg, AZ 85390
928/684-9594 (p)
928/684-9562 (f)
info@rosewoodranch.com
rosewoodranch.com

Rosewood Ranch helps women liberate themselves from the grip of their eating disorders. Rosewood is a warm and inspiring setting to experience recovery. The team of expert therapists, dietitian, psychiatrist, and medical doctor help empower women 18 and older with eating disorders to learn to accept and feel comfortable within their own bodies.

Ross Products Division Abbott Laboratories
Booth 809
Columbus, OH 43215
614/624-6404 (p)
614/624-0108 (f)
rita.kidwell@abbott.com
www.ross.com

We invite you to visit Ross Products Division Abbott Laboratories to discuss our featured products and see what is new in adult nutritionals. Bring your questions and comments and see how Ross continues to improve the quality of life through good nutrition.

RQA/CNS
Booth 1822
Darien, IL 60561
630/512-0011 (p)
800/859-7949 (f)
www.rqa-inc.com
RQA, Inc and CNS/Foodsafe™ are hiring dietitians. RQA, Inc, employs dietitians in over 50 countries worldwide to perform package/product quality assessment, age studies, competitive benchmarking, sensory screening, consumer complaint retrieval, product withdrawal, and recall. CNS/Foodsafe™ projects include food safety audits, HACCP systems, ServSafe®, and other food safety training.

S & D Coffee, Inc
Booth 1013
Concord, NC 28027
800/933-2210 (p)
www.sndcoffee.com
 Fresh brewed coffee, regular and decaf, brewed iced tea, examples of brewing, and dispensing systems/equipment.

Seventh-Day Adventist Dietetic Association
Booth 619
Grizzly Flats, CA 95636-0400
269/471-3371 (p)
evelynk@andnews.edu
 SDADA has celebrated plant-based diets for over 50 years. Resources are available to health professionals and public via www.sdada.org.

Shasta Sales Inc
Booth 1542
Columbia, SC 29210
803/750-9244 (p)
803/750-9248 (f)
hrobertson@nationalbeverage.com
 Our exhibit will include carbonated soft drinks, juice, bottled water, flavored water, and energy drinks.

SimplyThick
Booth 518
St Louis, MO 63105
888/721-2023 (p)
800/508-2990 (f)
info@simplythick.com
www.simplythick.com
 Beverages thickened with SimplyThick look and taste like they should, so people drink more.

88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

Slim-Fast Foods Company
Booth 819
West Palm Beach, FL 33401
877/754-6111 (p)
561/822-2875 (f)
pgroziak@slimfast.com
slimfast.com

The Slim-Fast Plan combines healthy nutrition with activity and structure to provide your patients with tools for successful weight management. More than 30 clinical studies published in peer-reviewed journals demonstrate the long-term safety and efficacy of the plan. We invite you to sample our new products, learn about the plan, and review our publications.

Smart Balance
Booth 1041
Cresskill, NJ 07626
201/568-9300 (p)
201/568-6374 (f)
pdray@gfabrands.com
smartbalance.com

The Smart Balance New Food Plan is based on, not only a means to enhance HDL/LDL cholesterol through dietary means, it also covers Omega-6 to Omega-3 balance to help reduce sudden death syndrome, fatal heart arrhythmias, and calorie control for obesity. See our new products that make up this plan.

Sodexo
Booth 1721
Gaithersburg, MD 20878
800/763-3946 (p)
310/987-4143 (f)
www.sodexhousa.com

Sodexo is the leading network of nutrition professionals and a passionate ally for progressive health care and senior service providers. Together we bring innovative solutions to today's rapidly changing environment. Sodexo has nationwide employment opportunities for clinical professionals in acute and long-term care facilities.

The Solae Company
Booth 1045
St Louis, MO 63188
314/982-1983 (p)
314/982-1121 (f)
www.solae.com

The Solae Company markets high quality, healthful soy protein ingredients. Stop by our booth to learn more about the many health benefits of soy protein and to experience foods and beverages that feature Solae® brand soy protein.

The Soyfoods Council
Booth 933
Urbandale, IA 50322
866/431-9814 (p)
515/251-8657 (f)
www.the soyfoodscouncil.com

Educational materials about the benefits and variety of foods made with soybean products, including new soybean oils containing no trans-fatty acids. Special emphasis on new soy foods products that are available.

Spectrum Organic Products, Inc
Booth 642
Petaluma, CA 94954
707/778-8900 (p)
707/765-8470 (f)
info@spectrumorganics.com
www.spectrumorganics.com

At Spectrum, we're committed to producing nutritional oils and products that taste as good as they are for your body and the earth. Our products include certified organic EFA (Essential Fatty Acid) supplements and culinary oils, olive oils, vinegar, and an array of delicious, healthy dressings, spreads, and mayonnaise to suit every taste.

Stevita Co. Inc
Booth 406
Arlington, TX 76001
817/483-0044 (p)
817/478-8891 (f)
info@stevitastevia.com

Major manufacturer of stevia extracts and stevia-based products including granulated stevia powder, stevia liquid, fruit flavored stevia powder, and chewable stevia tablets.

Stonyfield Farm
Booth 432
Londonderry, NH 03053
603/437-4040 (p)
603/437-7594 (f)
www.stonyfield.com

At Stonyfield Farm, we're committed to using only pure all-natural and organic ingredients, never any preservatives or artificial flavors, colors, and sweeteners. All of our milk comes from family farmers who have pledged not to use the synthetic bovine growth hormone, rBGH. It's pure, natural, real food, for a taste that's purely delicious.

Subway® Restaurants
Booth 439
Milford, CT 06492
800/888-4848 (p)
asksubway@subway.com
www.subway.com

Subway® Restaurants are committed to serving convenient, fresh, and nutritious meals. Stop by the booth to pick up Subway® nutrition materials, coupons, and free giveaways.

The Sugar Association
Booth 1341
Washington, DC 20005
202/785-1122 (p)
202/785-5019 (f)
digges@sugar.org
www.sugar.org

The Sugar Association educates consumers about sugar's role in a healthy, active lifestyle. Publications and tools promote sugar as a great-tasting, safe, and low-calorie source of 100% pure, natural energy.

SunGold Foods
Booth 316
Fargo, ND 58102
701/293-3416 (p)
701/293-7970 (f)
mmckwhite@cabelone.net

Sunkist Growers
Booth 1017
Sherman Oaks, CA 91423
818/986-4800 (p)
818/379-7256 (f)
cwindham@sunlistgrowers.com
www.sunkist.com

Visit the Sunkist booth for the latest news on the multiple health benefits of citrus. Learn the latest facts about how citrus can help protect against heart disease, cancer, and obesity while also supporting overall wellness.

Sunny Fresh Foods
Booth 929
Monticello, MN 55362
800/USA-EGGS (p)
763/271-5718 (f)
usaeggs@cargill.com
www.sunnyfreshfoods.com

Sunny Fresh is dedicated to supplying the health care industry with versatile, high quality, food safe egg products. Our complete line of pasteurized egg products include refrigerated and frozen liquid egg, egg entrees, diced and hard cooked eggs. We also feature cholesterol-free/fat-free products.

SureQuest Systems, Inc
Booth 323
Dallas, TX 75243
800/383-1999 (p)
972/238-5479 (f)
www.surequest.com

Modular dietary/nutritional software designed by dietitians for health care, B&I, and correction facilities. We provide everything you expect plus select menus, database management, 24/7 support, successful and timely implementation, and import/export built-in for multi-location data sharing. What you can expect: ease-of-use, cost-effective, quality service, and more satisfied clients.

Sweet N Low
Booth 1437
Boca Raton, FL 33431
561/241-8900 (p)
561/241-8222 (f)
info@gbaf1.com
www.sweetnlow.com

Sweet 'N Low®, the proven safe way to cut carbohydrates and calories in cooking and baking that's an economical buy. Visit our exhibit for new ideas to control calories.

Swiss Water Decaffeinated Coffee Company
Booth 444
Burnaby, BC V5A 3A3 Canada
604/444-9490 (p)
604/420-8711 (f)
info@swisswater.com
www.swisswater.com

The 100% chemical-free Swiss Water® decaffeination process is used to decaffeinate coffee for a variety of leading coffee brands, available at cafes and grocery stores worldwide. As one of the only decaffeination processes in the world with organic certification, the Swiss Water® process signifies health, great taste, and quality.

SYSCO Corporation
Booth 1330
Houston, TX 77077
281/584-2533 (p)
281/584-2640 (f)
sysco.com

SYSCO Corporation, the single source for the health care industry, is America's leading supplier of quality assured food service products. Products include food, beverages, supplies, equipment, and disposables. INGENIUM Valued Services include the IMPAC menu program, MAX integrated dietary management software, direct order entry systems, TraySys Resident Database Management system, and Brandables franchising options.

Teccino Caffè Inc
Booth 524
Santa Barbara, CA 93140
805/966-0999 (p)
805/966-0522 (f)
denise@teccino.com
www.teccino.com

The healthy choice for coffee lovers. Enjoy a delicious, rich, full-bodied brew that gives you a natural energy boost, improves your digestion and elimination, and reduces stress and acidity. Seven great flavors to bring you all the satisfaction with no caffeine reaction. Brews like coffee, gluten free.

Today's Dietitian
Booth 1220
Spring City, PA 19475
800/278-4400 (p)
610/948-4202 (f)
sales@gvpub.com
www.todaydietitian.com

Today's Dietitian is a monthly magazine offering timely articles on a wide range of nutrition topics including clinical issues, career strategies, culinary trends, new products and technologies, long-term care, research, and more. It is an essential career development tool for all nutrition professionals.

TOPS Club, Inc
Booth 1042
Milwaukee, WI 53207
414/482-4620 (p)
ctrinastic@tops.org
www.tops.org

TOPS Club, Inc, is the original, nonprofit, noncommercial weight loss support group where members learn about nutrition, portion control, exercise, and motivation from health professionals and each other and set goal weight based on physician recommendations. Weekly weigh-ins provide the accountability. TOPS is health and weight management at an affordable price. Visit TOPS at www.tops.org.

Travis Meats, Inc
Booth 626
Powell, TN 37849
800/247-7606 (p)
865/938-9211 (f)
ruslamb@travismeat.com
 Pre-portioned meat products, pureed meats, and vegetables. All levels of modified diet textures. Over 60 years of dedicated experience for long term care protein needs.

Trinidad-Benham
Booth 205
Denver, CO 80237
703/220-1400 (p)
303/220-1490 (f)
aholland@trinidadbenham.com

Trinidad-Benham will feature news you can use regarding the growing, processing, and packaging of dry, edible beans. Nutritional information and recipes provided to offer creative ways for dietitians, consumers, and even those that are culinarily challenged to add this nutritional ingredient into their diets. Located in the Beans for Health aisle.

Tropicana Products, Inc
Booth 706
Chicago, IL 60661
312/821-3682 (p)
312/821-1594 (f)
www.tropicana.com

Tropicana has been the category leader in nutrition and health communications for more than 50 years. Our commitment to quality and nutrition is proven to consumers every day at the breakfast table. A good breakfast with a glass of Tropicana orange juice is still one of the healthiest ways to start the day. Tropicana orange juice with calcium (calcium citrate malate or FruitCal) provides an excellent source of calcium. More than 25 studies on FruitCal demonstrate its effectiveness.

True Foodservice
Booth 943
O'Fallon, MO 63366
636/240-2400 (p)
 Refrigeration equipment.

UAS Laboratories
Booth 702
Eden Prairie, MN 55344
952/935-1707 (p)
952/935-1650 (f)
dash@uaslabs.com
www.uaslabs.com
 Probiotic supplement manufacturer since 1979. Sells DDS-Plus, Probioplus, and other probiotics for digestive health, yeast infection, and as a follow up to antibiotic therapy. Private labels.

Unilever
Booth 819
Englewood Cliffs, NJ 07632
877/995-4483 (p)

United Soybean Board
Booth 845
Seattle, WA 98119
206/270-4658 (p)
206/270-4656 (f)
robin.duranleau@publicis-usa.com
 Visit the United Soy Bean Board's booth for the latest information on the health benefits of soy, resources to help consumers incorporate soy into the diet, and balanced information on the role of fats and oils in a healthy diet.

UNJURY Protein Supplements
Booth 1044
Reston, VA 20194
800/517-5111 (p)
703/709-8080 (f)
Martha@UNJURY.com

USA Rice Federation
Booth 624
Arlington, VA 22203
703/236-2300 (p)
703/236-2301 (f)
www.usarice.com
 USA Rice Federation is the national trade association for the rice industry. Types, forms, and varieties of US rice will be displayed as well as printed materials related to rice nutrition, preparation, recipes, etc.

88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

USDA Center for Nutrition Policy & Promotion
Booth 513
Alexandria, VA 22302
703/305-7600 (p)
703/305-3300 (f)
david.herring@cnpp.usda.gov
www.cnpp.usda.gov

Literature and publications including information on the Dietary Guidelines for Americans 2005, the newly revised Food Guide Pyramid, the Healthy Eating Index, and Expenditures on Children. All literature is free.

USDA Food and Nutrition Service, CN/TN

Booth 515
Alexandria, VA 22302
703/305-2609 (p)
703/305-2549 (f)
teamnutrition@fns.usda.gov
www.fns.usda.gov/tn

Our exhibit will include information on the link between nutrition and learning, USDA's TEAM NUTRITION, and the Federal Child Nutrition Programs.

US Department of Health and Human Services

Booth 1444
Rockville, MD 20852
odphp.osophs.dhhs.gov
The Office of Disease Prevention and Health Promotion (ODPHP), US Department of Health and Human Services, develops and leads a wide range of national disease prevention and health promotion strategies. The exhibit includes information about Healthy People 2010, healthfinder.gov, Dietary Guidelines for Americans, Steps to a Healthier US, and health communication.

USECO

Booth 329
Murfreesboro, TN 37129
615/893-8432 (p)
615/890-3196 (f)
info@useco.com
With over 120 years of experience in providing operators with expertise to implement meal delivery systems, USECO provides customers with blast chillers, combi-ovens, rethermalization systems, tray assembly equipment, and delivery carts. Look for the introduction of our new room service carts.

US Foodservice
Booth 1023
Columbia, MD 21046
410/309-4456 (p)
410/910-3158 (f)
lacey.mccann@usfood.com
www.usfoodservice.com
US Foodservice™ Healthcare Group has a fine-tuned distribution system to meet the operational needs of health care organizations of all types, sizes, and locations. Visit us to learn about our SYNERGY® portfolio of cost management tools designed to improve operations, reduce costs, and deliver satisfaction.

The Vegetarian Resource Group

Booth 1015
Baltimore, MD 21203
410/366-8343 (p)
410/366-8804 (f)
vrg@vrg.org
www.vrg.org
The Vegetarian Resource Group offers assistance with your vegetarian and vegan questions; speaker referral; *Vegetarian Journal* magazine; books including *Simply Vegan*, *The Lowfat Jewish Vegetarian Cookbook*, *Vegan in Volume*, and *Vegan Menu for People with Diabetes*; brochures such as "Vegetarian Nutrition for Teenagers"; scholarships for high seniors. Visit www.vrg.org.

Vegetarian Times & Better Nutrition

Booth 435
El Segundo, CA 90245
310/356-4100 (p)
310/356-4110 (f)
smcnamee@aimmedia.com
www.vegetariantimes.com
Vegetarian Times delivers simple, delicious food, plus expert health and lifestyle information that is exclusively vegetarian—but is wrapped in a fresh, stylish package that is inviting to all. Vegetarians are a great, vital, passionate niche and their healthy way of eating and the earth-friendly values it inspires appeals to an increasingly large group of Americans.

Viking Seafoods, Inc
Booth 536
Malden, MA 02148
781/322-2000 (p)
781/397-0527 (f)
viking@vikingseafoods.com
www.vikingseafoods.com
Viking Seafoods is one of the largest independently owned and operated American companies in the seafood industry today and their products are distributed nationally throughout the United States. Viking is guided by our ongoing philosophy of providing our customers with the finest quality products at the best possible price.

Vision Software Technologies Inc

Booth 1748
Goodlettsville, TN 37072
724/452-8794 (p)
hrc@fyi.net
www.vstech.com
Fully automate your room service, spoken, and traditional menu selection systems in one comprehensive package. The VST food management system offers complete integration for your diet office, clinical, and production areas.

Vital Choice Seafood

Booth 1038
Bellingham, WA 98225
360/325-0104 (p)
360/715-2966 (f)
randy@vitalchoice.com
www.vitalchoice.com
Vital Choice offers individual consumers convenient home delivery of hard-to-find health-promoting foods, including premium canned and frozen wild salmon, halibut, sablefish, sardines, tuna, sockeye salmon oil dietary supplements, frozen organic berries, and organic spices. Products sourced are the purest available and guaranteed sustainably harvested from healthy, well-managed fisheries and farms.

Vitamin Neutraceutical Information Service

Booth 614
Parsippany, NJ 07054
973/257-8338 (p)
973/257-8592 (f)
lynda.doyle@dsm.com
www.vnis.org
Research on vitamins and carotenoids to educate professionals about the role of these nutrients in health.

Vita-Mix Corporation

Booth 217
Cleveland, OH 44138-2199
800/848-2348 (p)
440/235-9580 (f)
shows@vitamix.com
www.vitamix.com
Vita-Mix can unlock the pure nutrition in fresh whole foods. Drink up to fight infections. Enjoy satisfying soup and reduce risk of stroke. Try delicious recipes that defy disease. Delicious frozen treats can help combat cancer. Fill up on food you love and lose weight. Vita-Mix has been creating healthy lifestyles for over 80 years.

Vitasoy-USA Inc

Booth 437
Ayer, MA 01432
978/772-6880 (p)
978/772-6881 (f)
rinda.ray@vitasoy-usa.com
www.vitasoy-usa.com
Our exhibit will include information about health benefits of soy foods, opportunity to sign-up for a professional free information kit, product sampling of Nasoya tofu, Vitasoy soymilk, and a new meal replacement beverage.

Wadsworth, Thomson
Booth 424
Belmont, CA 94002
650/595-2350 (p)
650/595-0260 (f)
www.wadsworth.com

Wadsworth Publishing is the premier publisher of Nutrition titles, from Introductory Nutrition to Life Span, Counseling, Community and Medical Therapy. In addition to our variety of titles, we also produce a number of teaching and learning resources, including the New! Diet Analysis +7.0, Interactive CD-ROMs, PowerPoint, Animations, Videos, and more. To learn about our texts, ancillaries, and for demonstrations, stop by our booth.

Walk4Life, Inc
Booth 1839
Plainfield, IL 60544
815/439-2340 (p)
815/439-1545 (f)
enehls@walk4life.com
www.walk4life.com

Looking for new ways to get kids motivated to move?

Walk4Life makes adding pedometers to your curriculum easy and fun. We even offer posters and incentives that get students excited. Our pedometers are so durable you can use them over and over. Stop by our booth to learn how Walk4Life pedometers can energize your class.

Walnut Marketing Board
Booth 1139
Sacramento, CA 95815
916/922-5888 (p)
916/923-2548 (f)
dbalint@walnuts.org
www.walnuts.org

Our exhibit will include walnut health information, clinical data, nutritional data, recipes, and formulas.

Weight-Control Information Network/NIDDK/NIH
Booth 417
Bethesda, MD 20892
877/946-4627 (p)
202/828-1028 (f)
win@info.niddk.nih.gov
win.niddk.nih.gov

The Weight-Control Information Network provides the general public, health professionals, the media, and Congress with up-to-date, science-based information on weight control, obesity, physical activity, and related nutritional issues.

Welch's
Booth 305
Concord, MA 01742
978/371-1000 (p)
978/371-3737 (f)
mpastoria@welchs.com
www.welchs.com

Welch's 100% Grape Juice, made from antioxidant-rich Concord grapes, helps promote a healthy heart and arteries. Welch's 100% White Grape Juice, made from Niagara grapes, has more antioxidants than other clear juices and is a gentle juice for young stomachs. Stop by the Welch's booth to find out more.

Wheat Foods Council
Booth 735
Parker, CO 80138
303/840-8787 (p)
303/840-6877 (f)
www.wheatfoods.org

Our exhibit will include nutritional materials about the grains group.

White Wave Foods
Booth 445
Boulder, CO 80301
720/565-2344 (p)
720/565-2394 (f)
cckuhne@whitewave.com

White Wave Foods are the makers of Silk[®] and TofuTown[™] Tofu Tenders. Their soy milk is lactose free, cholesterol free, and has as much calcium as milk. TofuTown Tenders are an easy, delicious way to enjoy tofu.

Wiley
Booth 245
Hoboken, NJ 07030
201/748-6000 (p)
201/748-6088 (f)
www.wiley.com

Wiley is a global publisher of professional, consumer, scientific and technical books, journals, textbooks and educational materials. Among its many imprints are the world renowned "For Dummies" line as well as Webster's New World, CliffNotes, Frommers, Betty Crocker books Jossey-Bass and Wrox. To see more about these and our other imprints, visit Wiley at www.wiley.com.

Wisdom Natural Brands
Booth 1826
Mesa, AZ 85202
800/899-9908 (p)
480/966-3805 (f)
wisdom@wisdomnaturalbrands.com

www.sweetleaf.com
 SweetLeaf[®] SteviaPlus[®] has 1 gram of fiber per packet and is 1 time sweeter than sugar. It has zero calories, carbohydrates, and a glycemic index of zero. Wisdom Nutrition[™] is a line of dissolving, taste-free supplements (fiber, calcium, glucosamine).

Wm. Wrigley Jr. Company
Booth 937
Chicago, IL 60611
www.wrigley.com

New news and information on the benefits of chewing gum that you may not know about ranging from oral health to stress management, appetite control, and cognition.

Wyeth Consumer Healthcare
Booth 1548
Madison, NJ 07940
973/660-5000 (p)
www.wyeth.com

Wyeth Consumer Healthcare is one of the foremost manufacturers and marketers of a broad range of consumer health care products. Our professional sales representatives welcome the opportunity to discuss new information on our quality vitamin and mineral supplements including Caltrate[®] and Centrum[®]. Wyeth Consumer Healthcare is a division of Wyeth.

Yum! Brands
Booth 1641
Louisville, KY 40213
502/874-2619 (p)
502/874-8324 (f)
virginia.ferguson@yum.com
www.yum.com

Yum! Brands, Inc, the world's largest restaurant company in terms of system units, is the parent to Taco Bell, Pizza Hut, KFC, Long John Silver's, and A&W Restaurants. The Yum! Brands booth will offer product sampling and nutritional information to allow people to make choices about quick-service food as part of a sensible, balanced lifestyle.

Zartic Inc
Booth 222
Rome, GA 30165
800/241-0516 (p)
706/291-6068 (f)
www.zartic.com

Zartic Inc is a full line meat company that offers a variety of pre-cooked, pre-portioned meats as well as pureed meats and vegetables. We will also be displaying finger food and lower in sodium pre-cooked and pre-portioned meats.

Listen to music from The Association like Windy, Cherish & more. Find the latest tracks, albums, and images from The Association. A new version of Last.fm is available, to keep everything running smoothly, please reload the site. Recommended next. The Cowsills The Cowsills. Songs From The Quiet Earth out now. 39 Tracks. 5619 Followers. Stream Tracks and Playlists from The Association on your desktop or mobile device. We use cookies for various purposes including analytics and personalized marketing. By continuing to use the service, you agree to our use of cookies as described in the Cookie Policy. OK. You are minutes away from monetizing your first tracks. Are you sure? It would mean no money! The latest Tweets from The Association (@association_the). The Illinois Association for Citizens' Rights is based on the basic morals and principles of Leadership, Attitude, and Respect for all citizens. Anna, Illinois. You blocked @association_the. Are you sure you want to view these Tweets? Viewing Tweets won't unblock @association_the. Yes, view profile. Close. The Association followed. The Association @association_the Mar 25. More. Copy link to Tweet.